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**SECOND DRAFT NIST Special Publication 800-177**

**Trustworthy Email**

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### Abstract

108 This document gives recommendations and guidelines for enhancing trust in email. The primary  
109 audience includes enterprise email administrators, information security specialists and network  
110 managers. This guideline applies to federal IT systems and will also be useful for any small or  
111 medium sized organizations. Technologies recommended in support of core Simple Mail  
112 Transfer Protocol (SMTP) and the Domain Name System (DNS) include mechanisms for  
113 authenticating a sending domain (Sender Policy Framework (SPF), Domain Keys Identified Mail  
114 (DKIM) and Domain based Message Authentication, Reporting and Conformance (DMARC).  
115 Recommendations for email transmission security include Transport Layer Security (TLS) and  
116 associated certificate authentication protocols. Recommendations for email content security  
117 include the encryption and authentication of message content using S/MIME  
118 (Secure/Multipurpose Internet Mail Extensions) and associated certificate and key distribution  
119 protocols.

120

121

### Keywords

122 Email; Simple Mail Transfer Protocol (SMTP); Transport Layer Security (TLS); Sender Policy  
123 Framework (SPF); Domain Keys Identified Mail (DKIM); Domain based Message  
124 Authentication, Reporting and Conformance (DMARC); Domain Name System (DNS)  
125 Authentication of Named Entities (DANE); S/MIME; OpenPGP.

126

127

## **Acknowledgements**

128

### **Audience**

129 This document gives recommendations and guidelines for enhancing trust in email. The primary  
130 audience for these recommendations is enterprise email administrators, information security  
131 specialists and network managers. While some of the guidelines in this document pertain to  
132 federal IT systems and network policy, most of the document will be more general in nature and  
133 could apply to any small-mid sized organization.

134 For most of this document, it will be assumed that the organization has some or all responsibility  
135 for email and can configure or manage its own email and Domain Name System (DNS) systems.  
136 Even if this is not the case, the guidelines and recommendations in this document may help in  
137 education about email security and can be used to produce a set of requirements for a contracted  
138 service.

139

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## 145 **Executive Summary**

146 This document gives recommendations and guidelines for enhancing trust in email. The primary  
147 audience includes enterprise email administrators, information security specialists and network  
148 managers. This guideline applies to federal IT systems and will also be useful for any small or  
149 medium sized organizations.

150 Email is a core application of computer networking and has been such since the early days of  
151 Internet development. In those early days, networking was a collegial, research-oriented  
152 enterprise. Security was not a consideration. The past forty years have seen diversity in  
153 applications deployed on the Internet, and worldwide adoption of email by research  
154 organizations, governments, militaries, businesses and individuals. At the same time there has  
155 been an associated increase in (Internet-based) criminal and nuisance threats.

156 The Internet's underlying core email protocol, Simple Mail Transport Protocol (SMTP), was  
157 adopted in 1982 and is still deployed and operated today. However, this protocol is susceptible to  
158 a wide range of attacks including man-in-the-middle content modification and content  
159 surveillance. The basic standards have been modified and augmented over the years with  
160 adaptations that mitigate some of these threats. With spoofing protection, integrity protection,  
161 encryption and authentication, properly implemented email systems can be regarded as  
162 sufficiently secure for government, financial and medical communications.

163 NIST has been active in the development of email security guidelines for many years. The most  
164 recent NIST guideline on secure email includes NIST SP 800-45, Version 2 of February 2007,  
165 *Guidelines on Electronic Mail Security*. The purpose of that document is:

166 "To recommend security practices for designing, implementing and operating email  
167 systems on public and private networks,"

168 Those recommendations include practices for securing the environments around enterprise mail  
169 servers and mail clients, and efforts to eliminate server and workstation compromise. This guide  
170 complements SP800-45 by providing more up-to-date recommendations and guidance for email  
171 digital signatures and encryption (via S/MIME), recommendations for protecting against  
172 unwanted email (spam), and other aspects of email system deployment and configuration.

173 Following a description of the general email infrastructure and a threat analysis, these guidelines  
174 cluster into techniques for authenticating a sending domain, techniques for assuring email  
175 transmission security and those for assuring email content security. The bulk of the security  
176 enhancements to email rely on records and keys stored in the Domain Name System (DNS) by  
177 one party, and extracted from there by the other party. Increased reliance on the DNS is  
178 permissible because of the recent security enhancements there, in particular the development and  
179 widespread deployment of the DNS Security Extensions (DNSSEC) to provide source  
180 authentication and integrity protection of DNS data.

181 The purpose of authenticating the sending domain is to guard against senders (both random and  
182 malicious actors) from spoofing another's domain and initiating messages with bogus content,  
183 and against malicious actors from modifying message contents in transit. Sender Policy

184 Framework (SPF) is the standardized way for a sending domain to identify and assert the  
185 authorized mail senders for a given domain. Domain Keys Identified Mail (DKIM) is the  
186 mechanism for eliminating the vulnerability of man-in-the-middle content modification by using  
187 digital signatures generated from the sending mail server.

188 Domain based Message Authentication, Reporting and Conformance (DMARC) was conceived  
189 to allow email senders to specify policy on how their mail should be handled, the types of  
190 security reports that receivers can send back, and the frequency those reports should be sent.  
191 Standardized handling of SPF and DKIM removes guesswork about whether a given message is  
192 authentic, benefitting receivers by allowing more certainty in quarantining and rejecting  
193 unauthorized mail. In particular, receivers compare the “From” address in the message to the  
194 SPF and DKIM results, if present, and the DMARC policy in the DNS. The results are used to  
195 determine how the mail should be handled. The receiver sends reports to the domain owner about  
196 mail claiming to originate from their domain. These reports should illuminate the extent to which  
197 unauthorized users are using the domain, and the proportion of mail received that is “good.”

198 Man-in-the-middle attacks can intercept cleartext email messages as they are transmitted hop-by-  
199 hop between mail relays. Any bad actor, or organizationally privileged actor, can read such mail  
200 as it travels from submission to delivery systems. Email message confidentiality can be assured  
201 by encrypting traffic along the path. The Transport Layer Security Protocol (TLS) uses an  
202 encrypted channel to protect message transfers from man-in-the-middle attacks. TLS relies on  
203 the Public Key Infrastructure (PKI) system of X.509 certificates to carry exchange material and  
204 provide information about the entity holding the certificate. These are usually generated by a  
205 Certificate Authority (CA). The global CA ecosystem has in recent years become the subject to  
206 attack, and has been successfully compromised more than once. One way to protect against CA  
207 compromises is to use the DNS to allow domains to specify their intended certificates or vendor  
208 CAs. Such uses of DNS require that the DNS itself be secured with DNSSEC. Correctly  
209 configured deployment of TLS may not stop a passive eavesdropper from viewing encrypted  
210 traffic, but does practically eliminate the chance of deciphering it.

211 Server to server transport layer encryption also assures the integrity of email in transit, but  
212 senders and receivers who desire end-to-end assurance, (i.e. mailbox to mailbox) may wish to  
213 implement end-to-end, message based authentication and confidentiality protections. The sender  
214 may wish to digitally sign and/or encrypt the message content, and the receiver can authenticate  
215 and/or decrypt the received message. Secure Multipurpose Internet Mail Extensions (S/MIME) is  
216 the recommended protocol for email end-to-end authentication and confidentiality. S/MIME is  
217 particularly useful for authenticating mass email mailings originating from mailboxes that are not  
218 monitored, since the protocol uses PKI to authenticate digitally signed messages, avoiding the  
219 necessity of distributing the sender’s public key certificate in advance. This usage of S/MIME is  
220 not common at the present time, but is recommended. Encrypted mass mailings are more  
221 problematic, as S/MIME senders need to possess the certificate of each recipient if the sender  
222 wishes to send encrypted mail. Research is underway that will allow the DNS to be used as a  
223 lightweight publication infrastructure for S/MIME certificates.

224 Email communications cannot be made trustworthy with a single package or application. It  
225 involves incremental additions to basic subsystems, with each technology adapted to a particular  
226 task. Some of the techniques use other protocols such as DNS to facilitate specific security

- 227 functions like domain authentication, content encryption and message originator authentication.
- 228 These can be implemented discretely or in aggregate, according to organizational needs.



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376

## 377 **1 Introduction**

### 378 **1.1 What This Guide Covers**

379 This guide provides recommendations for deploying protocols and technologies that improve the  
380 trustworthiness of email. These recommendations reduce the risk of spoofed email being used as  
381 an attack vector and reduce the risk of email contents being disclosed to unauthorized parties.  
382 These recommendations cover both the email sender and receiver.

383 Several of the protocols discussed in this guide use technologies beyond the core email protocols  
384 and systems. These includes the Domain Name System (DNS), Public Key Infrastructure (PKI)  
385 and other core Internet protocols. This guide discusses how these systems can be used to provide  
386 security services for email.

### 387 **1.2 What This Guide Does Not Cover**

388 This guide views email as a service, and thus it does not discuss topics such as individual server  
389 hardening, configuration and network planning. These topics are covered in NIST Special  
390 Publication 800-45, Version 2 of February 2007, *Guidelines on Electronic Mail Security* [SP800-  
391 45]. This guide should be viewed as a companion document to SP 800-45 that provides more  
392 updated guidance and recommendations that covers multiple components. This guide attempts to  
393 provide a holistic view of email and will only discuss individual system recommendations as  
394 examples warrant.

395 Likewise, this guide does not give specific configuration details for email components. There are  
396 a variety of hardware and software components that perform one or multiple email related tasks  
397 and it would be impossible to list them all in one guide. This guide will discuss protocols and  
398 configuration in an implementation neutral manner and administrators will need to consult their  
399 system documentation on how to execute the guidance for their specific implementations.

### 400 **1.3 Document Structure**

401 The rest of the document is presented in the following manner:

- 402 • **Section 2:** Discusses the core email protocols and the main components such as Mail  
403 Transfer Agents (MTA) and Mail User Agents (MUA), and cryptographic email formats.  
404
- 405 • **Section 3:** Discusses the threats against an organization's email service such as phishing,  
406 spam and denial of service (DoS).  
407
- 408 • **Section 4:** Discusses the protocols and techniques a sending domain can use to  
409 authenticate valid email senders for a given domain. This includes protocols such as  
410 Sender Policy Framework (SPF), DomainKeys Identified Mail (DKIM) and Domain-  
411 based Message and Reporting Conformance (DMARC).  
412

- 413 • **Section 5:** Discusses server-to-server and end-to-end email authentication and  
414 confidentiality of message contents. This includes email sent over Transport Layer  
415 Security (TLS), Secure Multipurpose Internet Mail Extensions (S/MIME) and OpenPGP.  
416
- 417 • **Section 6:** Discusses technologies to reduce unsolicited and (often) malicious email  
418 messages sent to a domain.  
419
- 420 • **Section 7:** Discusses email security as it relates to end users and the final hop between  
421 local mail delivery servers and email clients. This includes Internet Message Access  
422 Protocol (IMAP), Post Office Protocol (POP3), and techniques for email encryption.  
423

#### 424 **1.4 Conventions Used in this Guide**

425 Throughout this guide, the following format conventions are used to denote special use text:

426 **keyword** - The text relates to a protocol keyword or text used as an example.

427 **Security Recommendation:** - Denotes a recommendation that administrators should note  
428 and account for when deploying the given protocol or security feature.

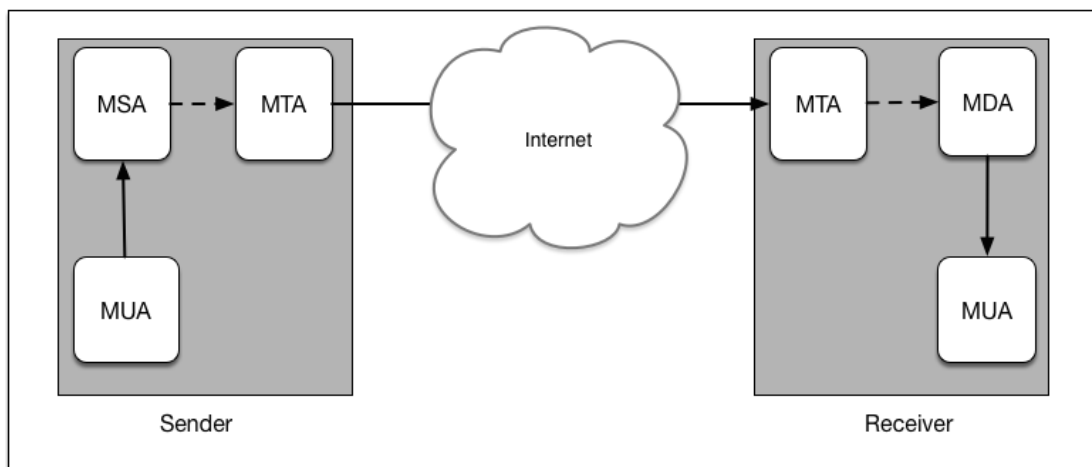
429 URLs are also included in the text and references to guide readers to a given website or online  
430 tool designed to aid administrators. This is not meant to be an endorsement of the website or any  
431 product/service offered by the website publisher. All URLs were considered valid at the time of  
432 writing.

## 433 2 Elements of Email

### 434 2.1 Email Components

435 There are a number of software components used to produce, send and transfer email. These  
 436 components can be classified as clients or servers, although some components act as both. Some  
 437 components are used interactively, and some are completely automated. In addition to the core  
 438 components, some organizations use special purpose components that provide a specific set of  
 439 security features. There are also other components used by mail servers when performing  
 440 operations. These include the Domain Name System (DNS) and other network infrastructure  
 441 pieces.

442 Fig 2-1 shows the relationship between the email system components on a network, which are  
 443 described below in greater detail.



444

445

Fig 2-1: Main Components Used for Email

#### 446 2.1.1 Mail User Agents (MUAs)

447 Most end users interact with their email system via a Mail User Agent (MUA). A MUA is a  
 448 software component (or web interface) that allows an end user to compose and send messages  
 449 and to one or more recipients. A MUA transmits new messages to a server for further processing  
 450 (either final delivery or transfer to another server). The MUA is also the component used by end  
 451 users to access a mailbox where in-bound emails have been delivered. MUAs are available for a  
 452 variety of systems including mobile hosts. The proper secure configuration for an MUA depends  
 453 on the MUA in question and the system it is running on. Some basic recommendations can be  
 454 found in Section 7.

455 MUAs may utilize several protocols to connect to and communicate with email servers, (see  
 456 Section 2.3.2 below). There may also be other features as well such as a cryptographic interface  
 457 for producing encrypted and/or digitally signed email.



### 458 **2.1.2 Mail Transfer Agents (MTAs)**

459 Email is transmitted, in a “store and forward” fashion, across networks via Mail Transfer Agents  
460 (MTAs). MTAs communicate using the Simple Mail Transfer Protocol (SMTP) described below  
461 and act as both client and server, depending on the situation. For example, an MTA can act as a  
462 server when accepting an email message from an end user's MUA, then act as a client in  
463 connecting to and transferring the message to the recipient domain's MTA for final delivery.

464 MTAs can be described with more specialized language that denotes specific functions:

- 465 • **Mail Submission Agents (MSA):** An MTA that accepts mail from MUAs and begins the  
466 transmission process by sending it to a MTA for further processing. Often the MSA and  
467 first-hop MTA is the same process, just fulfilling both roles.  
468
- 469 • **Mail Delivery Agent (MDA):** An MTA that receives mail from an organization's  
470 inbound MTA and ultimately places the message in a specific mailbox. Like the MSA,  
471 the MDA could be a combined in-bound MTA and MDA component.  
472

473 Mail servers may also perform various security functions to prevent malicious email from being  
474 delivered or include authentication credentials such as digital signatures (see Sender Policy  
475 Framework Section 4.5 and DomainKeys Identified Mail (DKIM) Section 4.3). These security  
476 functions may be provided by other components that act as lightweight MTAs or these functions  
477 may be added to MTAs via filters or patches.

### 478 **2.1.3 Special Use Components**

479 In addition to MUAs and MTAs, an organization may use one or more special purpose  
480 components for a particular task. These components may provide a security function such as  
481 malware filtering, or may provide some business process functionality such as email archiving or  
482 content filtering. These components may exchange messages with other parts of the email  
483 infrastructure using all or part of the Simple Mail Transfer Protocol (see below) or use another  
484 protocol altogether.

485 Given the variety of components, there is no one single set of configurations for an administrator  
486 to deploy, and different organizations have deployed very different email architectures. An  
487 administrator should consult the documentation for their given component and their existing site-  
488 specific architecture.

### 489 **2.1.4 Special Considerations for Cloud and Hosted Service Customers**

490 Organizations that outsource their email service (whole or in part) may not have direct access to  
491 MTAs or any possible special use components. In cases of Email as a Service (EaaS), the service  
492 provider is responsible for the email infrastructure. Customers of Infrastructure as a Service  
493 (IaaS) may have sufficient access privileges to configure their email servers themselves. In either  
494 architecture, the enterprise may have complete configuration control over MUAs in use.

### 495 **2.1.5 Email Server and Related Component Architecture**

496 How an organization architects its email infrastructure is beyond the scope of this document. It is  
497 up to the organization and administrators to identify key requirements (availability, security, etc.)  
498 and available product or service offerings to meet those requirements. Federal IT administrators  
499 also need to take relevant federal IT policies into account when acquiring and deploying email  
500 systems.

501 Guidance for deploying and configuring a MTA for federal agency use exists as NIST SP 800-45  
502 "Guidelines on Electronic Mail Security" [SP800-45]. In addition, the Dept. of Homeland  
503 Security (DHS) has produced the "Email Gateway Reference Architecture" [REFARCH] for  
504 agencies to use as a guide when setting up or modifying the email infrastructure for an agency.

## 505 **2.2 Related Components**

506 In addition to MUAs and MTAs, there are other network components used to support the email  
507 service for an organization. Most obviously is the physical infrastructure: the cables, wireless  
508 access points, routers and switches that make up the network. In addition, there are network  
509 components used by email components in the process of completing their tasks. This includes the  
510 Domain Name System, Public Key Infrastructure, and network security components that are used  
511 by the organization.

### 512 **2.2.1 Domain Name System**

513 The Domain Name System (DNS) is a global, distributed database and associated lookup  
514 protocol. DNS is used to map a piece of information (most commonly a domain name) to an IP  
515 address used by a computer system. The DNS is used by MUAs to find MSAs and MTAs to find  
516 the IP address of the next-hop server for mail delivery. Sending MTAs query DNS for the Mail  
517 Exchange Resource Record (MX RR) of the recipient's domain (the part of an email address to  
518 the right of the "@" symbol) in order to find the receiving MTA to contact.

519 In addition to the "forward" DNS (translate domain names to IP addresses or other data), there is  
520 also the "reverse" DNS reverse tree that is used to map IP addresses to their corresponding DNS  
521 name, or other data. Traditionally, the reverse tree is used to obtain the domain name for a given  
522 client based on the source IP address of the connection, but it is also used as a crude, highly  
523 imperfect authentication check. A host compares the forward and reverse DNS trees to check  
524 that the remote connection is likely valid and not a potential attacker abusing a valid IP address  
525 block. This can be more problematic in IPv6, where even small networks can be assigned very  
526 large address blocks. Email anti-abuse consortiums recommend that enterprises should make  
527 sure that DNS reverse trees identify the authoritative mail servers for a domain [M3AAWG].

528 The DNS is also used as the publication method for protocols designed to protect email and  
529 combat malicious, spoofed email. Technologies such as Sender Policy Framework (SPF),  
530 DomainKeys Identified Mail (DKIM) and other use the DNS to publish policy artifacts or public  
531 keys that can be used by receiving MTAs to validate that a given message originated from the  
532 purported sending domain's mail servers. These protocols are discussed in Section 4. In addition,  
533 there are new proposals to encode end-user certificates (for S/MIME or OpenPGP) in the DNS  
534 using a mailbox as the hostname. These protocols are discussed in Section 5.3.

535 A third use of the DNS with email is with reputation services. These services provide  
536 information about the authenticity of an email based on the purported sending domain or  
537 originating IP address. These services do not rely on the anti-spoofing techniques described  
538 above but through historical monitoring, domain registration history, and other information  
539 sources. These services are often used to combat unsolicited bulk email (i.e. spam) and malicious  
540 email that could contain malware or links to subverted websites.

541 The Domain Name System Security Extensions (DNSSEC) [RFC4033] provides cryptographic  
542 security for DNS queries. Without security, DNS can be subjected to a variety of spoofing and  
543 man-in-the-middle attacks. Recommendations for deploying DNS in a secure manner are beyond  
544 the scope of this document. Readers are directed to NIST SP 800-81 [SP800-81] for  
545 recommendations on deploying DNSSEC.

### 546 **2.2.2 Enterprise Perimeter Security Components**

547 Organizations may utilize security components that do not directly handle email, but may  
548 perform operations that affect email transactions. These include network components like  
549 firewalls, Intrusion Detection Systems (IDS) and similar malware scanners. These systems may  
550 not play any direct role in the sending and delivering of email but may have a significant impact  
551 if misconfigured. This could result in legitimate SMTP connections being denied and the failure  
552 of valid email to be delivered. Network administrators should take the presence of these systems  
553 into consideration when making changes to an organization's email infrastructure.

### 554 **2.2.3 Public Key Infrastructure (PKIX)**

555 Organizations that send and receive S/MIME or OpenPGP protected messages will also need to  
556 rely on the certificate infrastructure used with these protocols. The certificate infrastructure does  
557 not always require the deployment of a dedicated system, but does require administrator time to  
558 obtain, configure and distribute security credentials to end-users.

559 S/MIME uses X.509 certificates [RFC5280] to certify and store public keys used to validate  
560 digital signatures and encrypt email. The Internet X.509 Public Key Infrastructure Certificate and  
561 Certificate Revocation List (CRL) Profile is commonly called PKIX and is specified by  
562 [RFC5280]. Certificate Authorities (CA) (or the organization itself) issues X.509 certificates for  
563 an individual end-user or enterprise/business role (performed by a person or not) that sends email  
564 (for S/MIME). Separately, X.509 certificates can also be used to authenticate one (or both) ends  
565 of a TLS connection when SMTP runs over TLS (usually MUA to MTA). Recommendations for  
566 S/MIME protected email are given in Section 5. Recommendations for SMTP over TLS are  
567 given in Section 5. Federal agency network administrators should also consult NIST SP 800-57  
568 Part 3 [SP800-57P3] for further guidance on cryptographic parameters and deployment of any  
569 PKI components and credentials within an organization.

## 570 **2.3 Email protocols**

571 There are two types of protocols used in the transmission of email. The first are the protocols  
572 used to transfer messages between MTAs and their end users (using MUAs). The second is the  
573 protocol used to transfer messages between mail servers.

574 This guide is not meant to be an in-depth discussion of the protocols used in email. The protocols  
575 discussed here simply for background information.

### 576 2.3.1 Simple Mail Transfer Protocol (SMTP)

577 Email messages are transferred from one mail server to another (or from an MUA to  
578 MSA/MTA) using the Simple Mail Transfer Protocol (SMTP). SMTP was originally specified in  
579 1982 as RFC 821 and has undergone several revisions, the most current being RFC 5321  
580 [RFC5321]. SMTP is a text-based client-server protocol where the client (email sender) contacts  
581 the server (next-hop MTA) and issues a set of commands to tell the server about the message to  
582 be sent, and then transmits the message itself. The majority of these commands are ASCII text  
583 messages sent by the client and a resulting return code (also ASCII text) returned by the server.  
584 The basic SMTP connection procedure is shown below in Fig 2-2:

```

585 Client connects to port 25
586 Server: 220 mx.example.com
587 Client: HELO mta.example.net
588 S: 250 Hello mta.example.net, I am glad to meet you
589 C: MAIL FROM:<alice@example.org>
590 S: 250 Ok
591 C: RCPT TO:<bob@example.com>
592 S: 354 End data with <CR><LF>.<CR><LF>
593 Client sends message headers and body
594 C: .
595 S: 250 Ok: queued as 12345
596 C: QUIT
597 S: 221 Bye
598 Server closes the connection

```

599 **Fig 2-2: Basic SMTP Connection Set-up**

600 In the above, the client initiates the connection using TCP over port 25<sup>1</sup>. After the initial  
601 connection the client and server perform a series of SMTP transactions to send the message.  
602 These transactions take the form of first stating the return address of the message (known as the  
603 return path) using the **MAIL** command, then the recipient(s) using the **RCPT** command and  
604 ending with the **DATA** command which contains the header and body of the email message.  
605 After each command the server response with either a positive or negative (i.e. error) code.

606 SMTP servers can advertise the availability of options during the initial connection. These  
607 extensions are currently defined in RFC 5321 [RFC5321]. These options usually deal with the  
608 transfer of the actual message and will not be covered in this guide except for the STARTTLS  
609 option. This option advertised by the server is used to indicate to the client that Transport Layer  
610 Security (TLS) is available. SMTP over TLS allows the email message to be sent over an

---

<sup>1</sup> Although MUAs often use TCP port 587 when submitting email to be sent.

611 encrypted channel to protect against monitoring a message in transit. Recommendations for  
612 configuring SMTP over TLS are given in Section 5.2.

### 613 **2.3.2 Mail Access Protocols (POP3, IMAP, MAPI/RPC)**

614 MUAs typically do not use SMTP when retrieving mail from an end-user's mailbox. MUAs use  
615 another client-server protocol to retrieve the mail from a server for display on an end-user's host  
616 system. These protocols are commonly called Mail Access Protocols and are either Post Office  
617 Protocol (POP3) or Internet Message Access Protocol (IMAP). Most modern MUAs support  
618 both protocols but an enterprise service may restrict the use of one in favor of a single protocol  
619 for ease of administration or other reasons. Recommendations for the secure configuration of  
620 these protocols are given in Section 7.

621 POP version 3 (POP3) [STD35] is the simpler of the two protocols and typically downloads all  
622 mail for a user from the server, then deletes the copy on the server, although there is an option to  
623 maintain it on the server. POP3 is similar SMTP, in that the client connects to a port (normally  
624 port 110 or port 995 when using TLS) and sends ASCII commands, to which the server  
625 responds. When the session is complete, the client terminates the connection. POP3 transactions  
626 are normally done in the clear, but an extension is available to do POP3 over TLS using the  
627 STLS command, which is very similar to the STARTTLS option in SMTP. Clients may connect  
628 initially over port 110 and invoke the STLS command, or alternatively, most servers allow TLS  
629 by default connections on port 995.

630 IMAP [RFC3501] is an alternative to POP3 but includes more built-in features that make it more  
631 appealing for enterprise use. IMAP clients can download email messages, but the messages  
632 remain on the server. This and the fact that multiple clients can access the same mailbox  
633 simultaneously mean that end-users with multiple devices (laptop and smartphone for example),  
634 and keep their email synchronized across multiple devices. Like POP3, IMAP also has the ability  
635 to secure the connection between a client and a server. Traditionally, IMAP uses port 143 with  
636 no encryption. Encrypted IMAP runs over port 993, although modern IMAP servers also support  
637 the STARTTLS option on port 143.

638 In addition to POP3 and IMAP, there are other proprietary protocols in use with certain  
639 enterprise email implementations. Microsoft Exchange clients<sup>2</sup> can use the Messaging  
640 Application Programming Interface (MAPI/RPC) to access a mailbox on a Microsoft Exchange  
641 server (and some other compatible implementations). Some cloud providers require clients to  
642 access their cloud-based mailbox using a web portal as the MUA instead of a dedicated email  
643 client. With the exception of Microsoft's Outlook Web Access, most web portals use IMAP to  
644 access the user's mailbox.

### 645 **2.3.3 Internet Email Addresses**

646 Two distinct email addresses are used when sending an email via SMTP: the SMTP MAIL

---

<sup>2</sup> Administrators should consult their implementation's version-specific documentation on the correct security configuration.

647 FROM address and the email header FROM address. The SMTP envelope MAIL FROM (also  
648 sometimes referred to as the *RFC5321.From*, or the *return-path* address, or *envelope From:*), is  
649 from address used in the client SMTP **mail from:** command as shown in Fig. 2-2 above. This  
650 email address is often altered by a sending MTA is may not always match the email address of  
651 the original sender. In the rest of this document, the term *envelope-From:* will be used. The  
652 second is the sender email address (sometimes referred to as the *RFC5322.From*). This is  
653 address end-users see in the message header. In the rest of this document, the term *message-*  
654 *From:* will be used to denote this email address. The full details of the syntax and semantics of  
655 email addresses are defined in RFC 3696 [RFC3696], RFC 5321 [RFC5321] and RFC 5322  
656 [RFC5322].

657 Both types of contemporary email addresses consist of a local-part separated from a domain-part  
658 (a fully-qualified domain name) by an at-sign ("@") (e.g., **local-part@domain-part**). Typically,  
659 the local-part identifies a user of the mail system or server identified by the domain-part. The  
660 domain-part is typically a fully qualified domain name of the system or service that hosts the  
661 user account that is identified in the local-part (e.g., **user@example.com**).

662 While the **user@example.com** is by far the most widely used form of email address, other  
663 forms of addresses are sometimes used. For example, the local-part may include “sub-  
664 addressing” that typically specifies a specific mailbox/folder within a user account (e.g.,  
665 **user+folder@example.com**). Exactly how such local-parts are interpreted can vary across  
666 specific mail system implementations. The domain-part can refer to a specific MTA server, the  
667 domain of a specific enterprise or email service provider (ESP).

668 The remainder of this document will use the terms *email-address*, *local-part* and *domain-part* to  
669 refer the Internet email addresses and their component parts.

## 670 2.4 Email Formats

671 Email messages may be formatted as plain text or as compound documents containing one or  
672 more components and attachments. Modern email systems layer security mechanisms on top of  
673 these underlying systems.

### 674 2.4.1 Email Message Format: Multi-Purpose Internet Mail Extensions (MIME)

675 Internet email was originally sent as plain text ASCII messages [RFC2822]. The Multi-purpose  
676 Internet Mail Extensions (MIME) [RFC2045][RFC2046][RFC2047] allows email to contain  
677 non-ASCII character sets as well as other non-text message components and attachments.  
678 Essentially MIME allows for an email message to be broken into parts, with each part identified  
679 by a content type. Typical content types include **text/plain** (for ASCII text), **image/jpeg**,  
680 **text/html**, etc. A mail message may contain multiple parts, which themselves may contain  
681 multiple parts, allowing MIME-formatted messages to be included as attachments in other  
682 MIME-formatted messages. The available types are listed in an IANA registry<sup>3</sup> for developers,  
683 but not all may be understood by all MUAs.

---

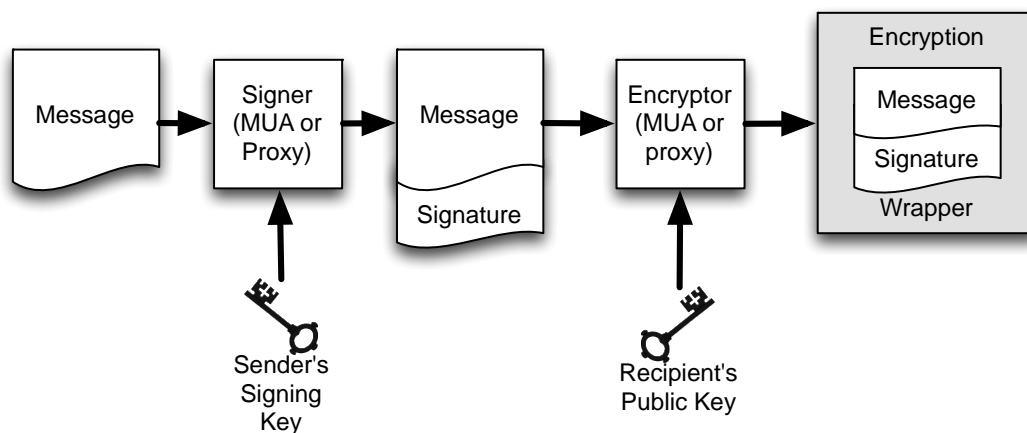
<sup>3</sup> <http://www.iana.org/assignments/media-types/media-types.xhtml>



## 684 2.4.2 Security in MIME Messages (S/MIME)

685 The Secure Multi-purpose Internet Mail Extensions (S/MIME) is a set of widely implemented  
 686 proposed Internet standards for cryptographically securing email [RFC5750][RFC5751].  
 687 S/MIME provides authentication, integrity and non-repudiation (via digital signatures) and  
 688 confidentiality (via encryption). S/MIME utilizes asymmetric keys for cryptography (i.e. public  
 689 key cryptography) where the public portion is normally encoded and presented as X.509 digital  
 690 certificates.

691 With S/MIME, signing digital signatures and message encryption are two distinct operations:  
 692 messages can be digitally signed, encrypted, or both digitally signed *and* encrypted (Fig 2-5).  
 693 Because the process is first to sign and then encrypt, S/MIME is vulnerable to re-encryption  
 694 attacks<sup>4</sup>; a protection is to include the name of the intended recipient in the encrypted message.



695

696 Fig 2-5: S/MIME Messages can be signed, encrypted, or both signed and encrypted

## 697 2.4.3 Pretty Good Privacy (PGP/OpenPGP)

698 OpenPGP [RFC3156][RFC4880] is an alternative proposed Internet standard for digitally  
 699 signing and encrypting email. OpenPGP is an adaption of the message format implemented by  
 700 the Pretty Good Privacy (PGP) email encryption system that was first released in 1991. Whereas  
 701 the PGP formats were never formally specified, OpenPGP specifies open, royalty-free formats  
 702 for encryption keys, signatures, and messages. Today the most widely used implementation of  
 703 OpenPGP is Gnu Privacy Guard (gpg)<sup>5</sup>, an open source command-line program that runs on  
 704 many platforms. Most desktop and web-based applications that allow users to send and receive  
 705 OpenPGP-encrypted mail rely on gpg as the actual cryptographic engine.

706 OpenPGP provides similar functionality as S/MIME, with two significant differences:

<sup>4</sup> Don Davis. 2001. Defective Sign & Encrypt in S/MIME, PKCS#7, MOSS, PEM, PGP, and XML. In *Proceedings of the General Track: 2001 USENIX Annual Technical Conference*, Yoonho Park (Ed.). USENIX Association, Berkeley, CA, USA, 65-78.

<sup>5</sup> <https://www.gnupg.org/>

- 707       • **Key Certification:** Whereas X.509 certificates are issued by Certificate Authorities (or  
 708       local agencies that have been delegated authority by a CA to issue certificates), users  
 709       generate their own OpenPGP public and private keys and then solicit signatures for their  
 710       public keys from individuals or organizations to which they are known. Whereas X.509  
 711       certificates can be signed by a single party, OpenPGP public keys can be signed by any  
 712       number of parties. Whereas X.509 certificates are trusted if there is a valid PKIX chain to  
 713       a trusted root, an OpenPGP public key is trusted if it is signed by another OpenPGP  
 714       public key that is trusted by the recipient. This is called the “Web-of-Trust.”  
 715
- 716       • **Key Distribution:** OpenPGP does not always include the sender’s public key with each  
 717       message, so it may be necessary for recipients to of OpenPGP-messages to separately  
 718       obtain the sender’s public key in order to verify the message or respond to the sender  
 719       with an encrypted message. Many organizations post OpenPGP keys on SSL-protected  
 720       websites: people who wish to verify digital signatures or send these organizations  
 721       encrypted mail need to manually download these keys and add them to their OpenPGP  
 722       clients. Essentially this approach leverages the X.509 certificate infrastructure to certify  
 723       OpenPGP keys, albeit with a process that requires manual downloading and verification.  
 724
- 725       OpenPGP keys may also be registered with the OpenPGP “public key servers” (described  
 726       below). OpenPGP “public key servers” are computers that maintain a database of PGP  
 727       public keys organized by email address. Anyone may post a public key to the OpenPGP  
 728       key servers, and that public key may contain any email address. Some OpenPGP clients  
 729       can search the key servers for all of the keys that belong to a given email address and  
 730       download the keys that match. Because there are no access controls on the servers,  
 731       attackers are free to submit a fraudulent certificate, and it is the responsibility of the  
 732       person or program that downloads the certificate to validate it.

733       The Web-of-Trust is designed to minimize the problems of the key server. After an OpenPGP  
 734       user downloads *all* of the keys associated with a particular email address, the correct OpenPGP  
 735       certificate is selected by the signatures that it carries. Because Web-of-Trust supports arbitrary  
 736       validation geometries, it allows both the top-down certification geometry of X.509 as well as  
 737       peer-to-peer approaches. However, academic studies demonstrate that users find this process  
 738       confusing [WHITTEN1999], and the Web-of-Trust has not seen widespread adoption.

739       An alternative way to publish OpenPGP keys using the DNS is described in Section 5.3.2,  
 740       OpenPGP, although the technique has not been widely adopted.

741       Like S/MIME, one of the biggest hurdles of deploying OpenPGP has been the need for users to  
 742       create certificates in advance and the difficulty of obtaining the certificate of another user in  
 743       order to send an encrypted message. However, in OpenPGP this difficulty impacts both digital  
 744       signatures and encryption, since OpenPGP messages may not include the sender’s certificate.

745       These differences are summarized in Table 2-1.



746

**Table 2-1: Comparison of S/MIME and OpenPGP operations**

Action	S/MIME	OpenPGP
Key creation	Users obtain X.509 certificates from employer (e.g. a US Government PIV card [FIPS 201]) or a Certificate Authority	Users make their own public/private key pairs and have them certified by associates.
Certificate Verification	PKIX: Certificates are verified using trusted roots that are installed on the end user's computer.	Web-of-Trust: Keys can be signed by any number of certifiers. Users base their trust decisions on whether or not they "trust" the keys that were used to sign the key.
Certificate Revocation	Certificates can be revoked by the CA or Issuer	Certificates can only be revoked by the public key's owner.
Obtaining public keys	Querying an LDAP server or exchanging digitally signed email messages.	PGP public key server or out-of-band mechanisms (e.g. posting a public key on a web page.)

## 747 2.5 Secure Web-Mail Solutions

748 Whereas S/MIME and OpenPGP provide a security overlay for traditional Internet email, some  
 749 organizations have adopted secure web-mail systems as an alternative approach for sending  
 750 encrypted e-mail messages between users. Secure web-mail systems can protect email messages  
 751 solely with host-based security, or they can implement a cryptographic layer using S/MIME,  
 752 OpenPGP, or other algorithms, such as the Boneh-Franklin (BF) and Boneh-Boyen (BB1)  
 753 Identity-Based Encryption (IBE) algorithms [RFC5091][RFC5408][RFC5409].

754 Secure webmail systems can perform message decryption at the web server or on the end-users  
 755 client. In general, these systems are less secure than end-to-end systems because the private key  
 756 is under the control of the web server, which also has access to the encrypted message. These  
 757 systems cannot guarantee non-repudiation, since the the server has direct access to the signing  
 758 key.

759 An exception is webmail-based systems that employ client-side software to make use of a private  
 760 key stored at the client—for example, a webmail plug-in that allows the web browser to make  
 761 use of a private key stored in a FIPS-201 compliant smartcard. In these cases, the message is  
 762 decrypted and displayed at the client, and the server does not access the decrypted text of the  
 763 message.

### 764 **3 Security Threats to an Email Service**

765 The security threats to email service discussed in this section are related to canonical functions of  
 766 the service such as: message submission (at the sender end), message transmission (transfer) and  
 767 message delivery (at the recipient end).

768 Threats to the core email infrastructure functions can be classified as follows:

- 769 • **Integrity-related threats to the email system**, which could result in unauthorized access  
 770 to an enterprises' email system, or spoofed email used to initiate an attack.
- 771 • **Confidentiality-related threats to email**, which could result in unauthorized disclosure  
 772 of sensitive information.
- 773 • **Availability-related threats to the email system**, which could prevent end users from  
 774 being able to send or receive email.

775 The security threats due to insufficiency of core security functions are not covered. These  
 776 include threats to support infrastructure such as network components and firewalls, host OS and  
 777 system threats, and potential attacks due to lax security policy at the end user or administrator  
 778 level (e.g., poor password choices). Threats directed to these components and recommendations  
 779 for enterprise security policies are found in other documents.

#### 780 **3.1 Integrity-related Threats**

781 Integrity in the context of an email service assumes multiple dimensions. Each dimension can be  
 782 the source of one or more integrity-related threats:

- 783 • Unauthorized email senders within an organization's IP address block
- 784 • Unauthorized email receivers within an organization's IP address block
- 785 • Unauthorized email messages from a valid DNS domain
- 786 • Tampering/Modification of email content from a valid DNS domain
- 787 • DNS Cache Poisoning
- 788 • Phishing and spear phishing

##### 789 **3.1.1 Unauthorized Email Senders within an organization's IP address block**

790 An unauthorized email sender is some MSA or MTA that sends email messages that appear to be  
 791 from a user in a specific domain (e.g. **user@example.com**), but is not identified as a legitimate  
 792 mail sender by the organization that runs the domain.

793 The main risk that an unauthorized email sender may pose to an enterprise is that a sender may  
 794 be sending malicious email and using the enterprise's IP address block and reputation to avoid  
 795 anti-spam filters. A related risk is that the sender may be sending emails that present themselves  
 796 as legitimate communications from the enterprise itself.

797 There are many scenarios that might result in an unauthorized email sender:

- 798       • Malware present on an employee’s laptop may be sending out email without the  
799       employee’s knowledge.  
800       • An employee (or intruder) may configure and operate a mail server without authorization.  
801       • A device such as a photocopier or an embedded system may contain a mail sender that is  
802       sending mail without anyone’s knowledge.

803       One way to mitigate the risk of unauthorized senders is for the enterprise to block outbound port  
804       25 (used by SMTP) for all hosts except those authorized to send mail. In addition, domains can  
805       deploy the sender authentication mechanism described in Section 4.3 (Sender Policy Framework  
806       (SPF)), using which senders can assert the IP addresses of the authorized MTAs for their domain  
807       using a DNS Resource Record.

808       **Security Recommendation 3-1:** To mitigate the risk of unauthorized sender, an enterprise  
809       administrator should block outbound port 25 (except for authorized mail senders) and look to  
810       deploy firewall or intrusion detection systems (IDS) that can alert the administrator when an  
811       unauthorized host is sending mail via SMTP to the Internet.

812       The proliferation of virtualization greatly increases the risk that an unauthorized virtual server  
813       running on a virtual machines (VMs) within a particular enterprise might send email. This is  
814       because many VMs are configured by default to run email servers (MTAs), and many VM  
815       hypervisors use network address translation (NAT) to share a single IP address between multiple  
816       VMs. Thus, a VM that is unauthorized to send email may share an IP address with a legitimate  
817       email sender. To prevent such a situation, ensure that VMs that are authorized mail senders and  
818       those VMs that are not authorized, do not share the same set of outbound IP addresses. An easy  
819       way to do this is assigning these VMs to different NAT instances. Alternatively, internal firewall  
820       rules can be used to block outbound port 25 for VMs that are not authorized to send outbound  
821       email.

822       **Security Recommendation 3-2:** Systems that are not involved in the organization’s email  
823       infrastructure should be configured to not run Mail Transfer Agents (MTAs). Internal systems  
824       that need to send mail should be configured to use a trusted internal MSA.

### 825       **3.1.2 Unauthorized Email Receiver within an Organization’s IP Address Block**

826       Unauthorized mail receivers are a risk to the enterprise IT security posture because they may be  
827       an entry point for malicious email. If the enterprise email administrator does not know of the  
828       unauthorized email receiver, they cannot guarantee the server is secure and provides the  
829       appropriate mail handling rules for the enterprise such as scanning for malicious links/code,  
830       filtering spam, etc. This could allow malware to bypass the enterprise perimeter defenses and  
831       enter the local network undetected.

832       **Security Recommendation 3-3:** To mitigate the risk of unauthorized receivers, an enterprise  
833       administrator should block inbound port 25 and look to deploy firewall or intrusion detection  
834       systems (IDS) that can alert the administrator when an unauthorized host is accepting mail via  
835       SMTP from the Internet.

### 836 **3.1.3 Unauthorized Email Messages from a Valid DNS Domain (Address Spoofing)**

837 Just as organizations face the risk of unauthorized email senders, they also face the risk that they  
838 might receive email from an unauthorized sender. This is sometimes called “spoofing,”  
839 especially when one group or individual sends mail that appears to come from another. In a  
840 spoofing attack, the adversary spoofs messages using another (sometimes even non-existent)  
841 user’s email address.

842 For example, an attacker sends emails that purport to come from user@example.com, when in  
843 fact the email messages are being sent from a compromised home router. Spoofing the message-  
844 From: address is trivial, as the SMTP protocol [RFC2821] allows clients to set any message-  
845 From: address. Alternatively, the adversary can simply configure a MUA with the name and  
846 email address of the spoofed user and send emails to an open SMTP relay (see [RFC2505] for a  
847 discussion of open relays).

848 The same malicious configuration activity can be used to configure and use wrong misleading or  
849 malicious display names. When a display name that creates a degree of trust such as  
850 “Administrator” shows up on the email received at the recipient’s end, it might make the  
851 recipient reveal some sensitive information which the recipient will not normally do. Thus  
852 the spoofing threat/attack also has a social engineering aspect dimension as well.

853 Section 4 discusses a variety of countermeasures for this type of threat. The first line of defense  
854 is to deploy domain-based authentication mechanisms (see Section 4). These mechanisms can be  
855 used to alert or block email that was sent using a spoofed domain. Another end-to-end  
856 authentication technique is to use digital signatures to provide integrity for message content and  
857 since the issue here is the email address of the sender, the digital signature used should cover the  
858 header portion of the email message that contains the address of the sender.

### 859 **3.1.4 Tampering/Modification of Email Content**

860 The content of an email message, just like any other message content traveling over the Internet,  
861 is liable to be altered in transit. Hence the content of the received email may not be the same as  
862 what the sender originally composed. The countermeasure for this threat is for the sender to  
863 digitally sign the message, attach the signature to the plaintext message and for the receiver to  
864 verify the signature.

865 There are several solutions available to mitigate this risk by either encrypting the transmission of  
866 email messages between servers using Transport Layer Security (TLS) for SMTP or using an  
867 end-to-end solution to digitally sign email between initial sender and final receiver.  
868 Recommendations for using TLS with SMTP are discussed in Section 5.2.1 and end-to-end  
869 email encryption protocols are discussed in Section 4.6. The use of digital signatures within the  
870 S/MIME and OpenPGP protocols is described in section 5.3.

### 871 **3.1.5 DNS Cache Poisoning**

872 Email systems rely on DNS for many functions. Some of them are:

- 873       • The sending MTA uses the DNS to find the IP address of the next-hop email server  
874       (assuming the To: address is not a local mailbox).
- 875       • The recipient email server (if domain based email authentication is supported) uses the  
876       DNS to look for appropriate records in the sending DNS domain either to authenticate the  
877       sending email server (using SPF) or to authenticate an email message for its origin  
878       domain (using DKIM). See Section 5 for details domain based authentication  
879       mechanisms.

880       There are risks to using the DNS as a publication mechanism for authenticating email. First,  
881       those highly motivated to conduct phishing/spam campaigns, may attempt to spoof a given  
882       domain's DNS-based email authentication mechanisms in order to continue to deliver spoofed  
883       email masquerading as the domain in question. The second risk is that an attacker would spoof a  
884       domain's DNS-based authentication mechanisms in order to disrupt legitimate email from the  
885       source domain. For example, maliciously spoofing the SPF record of authorized mail relays, to  
886       exclude the domains legitimate MTAs, could result in all legitimate email from the target domain  
887       being dropped by other MTAs. Lastly, a resolver whose cache has been poisoned can potentially  
888       return the IP address desired by an attacker, rather than the legitimate IP address of a queried  
889       domain name. In theory, this allows email messages to be redirected or intercepted.

890       Another impact of a DNS server with a poisoned cache as well as a compromised web server is  
891       that the users are redirected to a malicious server/address when attempting to visit a legitimate  
892       web site. If this phenomenon occurs due to a compromised web server, it is termed as *pharming*.  
893       Although the visit to a legitimate web site can occur by clicking on a link in a received email,  
894       this use case has no direct relevance to integrity of an email service and hence is outside the  
895       scope of this document.

896       As far as DNS cache poisoning is concerned, DNSSEC security extension [RFC4033]  
897       [RFC4034] [RFC4035] can provide protection from these kind of attacks since it ensures the  
898       integrity of DNS resolution through an authentication chain from the root to the target domain of  
899       the original DNS query. However, even the presence of a single non-DNSSEC aware server in  
900       the chain can compromise the integrity of the DNS resolution.

### 901       **3.1.6 Phishing and Spear Phishing**

902       *Phishing* is the process of illegal collection of private/sensitive information using a spoofed  
903       email as the means. This is done with the intention of committing identity theft, gaining access to  
904       credit cards and bank accounts of the victim etc. Adversaries use a variety of several tactics to  
905       make the recipient of the email into believing that they have received the phishing email from a  
906       legitimate user or a legitimate domain, including:

- 907       • Using a message-From: address that looks very close to one of the legitimate addresses  
908       the user is familiar with or from someone claiming to be an authority (IT administrator,  
909       manager, etc.).

- 910 • Using the email’s content to present to the recipient an alarm, a financial lure, or  
911 otherwise attractive situation, that either makes the recipient panic or tempts the recipient  
912 into taking an action or providing requested information.
- 913 • Sending the email from an email using a legitimate account holder’s software or  
914 credentials, typically using a bot that has taken control of the email client or malware that  
915 has stolen the user’s credentials (described in detail in Section 3.3.1 below)

916 As part of the email message, the recipient may be asked to click on a link to what appears like a  
917 legitimate website, but in fact is a URL that will take the recipient into a spoofed website set up  
918 by the adversary. If the recipient clicks on the embedded URL, the victim often finds that the  
919 sign-in page, logos and graphics are identical to the legitimate website in the adversary-  
920 controlled website, thereby creating the trust necessary to make the recipient submit the required  
921 information such as user ID and the password. Some attackers use web pages to deliver malware  
922 directly to the victim’s web browser.

923 In many instances, the phishing emails are generated in thousands without focus on profile of the  
924 victims. Hence they will have a generic greeting such as “Dear Member”, “Dear Customer” etc.  
925 A variant of phishing is *spear phishing* where the adversary is aware of, and specific about, the  
926 victim’s profile. More than a generic phishing email, a spear phishing email makes use of more  
927 context information to make users believe that they are interacting with a legitimate source. For  
928 example, a spear phishing email may appear to relate to some specific item of personal  
929 importance or a relevant matter at the organization –for instance, discussing payroll  
930 discrepancies or a legal matter. As in phishing, the ultimate motive is the same – to lure the  
931 recipient to an adversary-controlled website masquerading as a legitimate website to collect  
932 sensitive information about the victim or attack the victim’s computer.

933 There are two minor variations of phishing: *clone phishing* and *whaling*. Clone phishing is the  
934 process of cloning an email from a legitimate user carrying an attachment or link and then  
935 replacing the link or attachment alone with a malicious version and then sending altered email  
936 from an email address spoofed to appear to come from the original sender (carrying the pretext  
937 of re-sending or sending an updated version). Whaling is a type of phishing specifically targeted  
938 against high profile targets so that the resulting damage carries more publicity and/or financial  
939 rewards for the perpetrator is more.

940 The most common countermeasures used against phishing are domain-based checks such as SPF,  
941 DKIM and DMARC (see Section 4). More elaborate is to design anti-phishing filters that can  
942 detect text commonly used in phishing emails, recovering hidden text in images, intelligent word  
943 recognition – detecting cursive, hand-written, rotated or distorted texts as well as the ability to  
944 detect texts on colored backgrounds.

### 945 **3.2 Confidentiality-related Threats**

946 A confidentiality-related threat occurs when the data stream containing email messages with  
947 sensitive information are accessible to an adversary. The type of attack that underlies this threat  
948 can be passive since the adversary only requires read access but not write access to the email  
949 data being transmitted. There are two variations of this type of attack include:



- 950 • The adversary may have access to the packets that make up the email message as they move  
951 over a network. This access may come in the form of a passive wiretapping or eavesdropping  
952 attack.
- 953 • Software may be installed on a MTA that makes copies of email messages and delivers them  
954 to the adversary. For example, the adversary may have modified the target’s email account so  
955 that a copy of every received message is forwarded to an email address outside the  
956 organization.

957 Encryption is the best defense against eavesdropping attacks. Encrypting the email messages  
958 either between MTAs (using TLS as described in Section 5) can thwart attacks involving packet  
959 interception. End-to-end encryption (described in Section 5.3) can protect against both  
960 eavesdropping attacks as well as MTA software compromise.

961 A second form of passive attack is a traffic analysis attack. In this scenario, the adversary is not  
962 able to directly interpret the contents of an email message, mostly due to the fact that the  
963 message is encrypted. However, since inference of information is still possible in certain  
964 circumstances (depending upon interaction or transaction context) from the observation of  
965 external traffic characteristics (volume and frequency of traffic between any two entities) and  
966 hence the occurrence of this type of attack constitutes a confidentiality threat.

967 Although the impact of traffic analysis is limited in scope, it is much easier to perform this attack  
968 in practice—especially if part of the email transmission media uses a wireless network, if packets  
969 are sent over a shared network, or if the adversary has the ability to run network management or  
970 monitoring tools against the victim’s network. TLS encryption provides some protection against  
971 traffic analysis attacks, as the attacker is prevented from seeing any message headers. End-to-end  
972 email encryption protocols do not protect message headers, as the headers are needed for  
973 delivery to the destination mailbox. Thus, organizations may wish to employ both kinds of  
974 encryption to secure email from confidentiality threats.

### 975 **3.3 Availability-related Threats**

976 An availability threat exists in the email infrastructure (or for that matter any IT infrastructure),  
977 when potential events occur that prevents the resources of the infrastructure from functioning  
978 according to their intended purpose. The following availability-related threats exist in an email  
979 infrastructure.

- 980 • Email Bombing
- 981 • Unsolicited Bulk Email (UBE) – also called “Spam”
- 982 • Availability of email servers

#### 983 **3.3.1 Email Bombing**

984 *Email bombing* is a type of attack that involves sending several thousands of identical messages  
985 to a particular mailbox in order to cause overflow. These can be many large messages or a very  
986 large number of small messages. Such a mailbox will either become unusable for the legitimate

987 email account holder to access. No new messages can be delivered and the sender receives an  
 988 error asking to resend the message. In some instances, the mail server may also crash.

989 The motive for Email bombing is denial of service (DoS) attack. A DoS attack by definition  
 990 either prevents authorized access to resources or causes delay (e.g., long response times) of time-  
 991 critical operations. Hence email bombing is a major availability threat to an email system since it  
 992 can potentially consume substantial Internet bandwidth as well as storage space in the message  
 993 stores of recipients. An email bombing attack can be launched in several ways.

994 There are many ways to perpetrate an email bombing attack, including:

995

- 996 • An adversary can employ any (anonymous) email account to constantly bombard the victim's  
 997 email account with arbitrary messages (that may contain very long large attachments).

- 998 • If an adversary controls an MTA, the adversary can run a program that automatically  
 999 composes and transmits messages.

- 1000 • An adversary can post a controversial or significant official statement to a large audience  
 1001 (e.g., a social network) using the victim's return email address. Humans will read the  
 1002 message and respond with individually crafted messages that may be very hard to filter with  
 1003 automated techniques. The responses to this posting will eventually flood the victim's email  
 1004 account.

- 1005 • An adversary may subscribe the victim's email address to many mailing lists ("listservers").  
 1006 The generated messages are then sent to the victim, until the victim's email address is  
 1007 unsubscribed from those lists.

1008 Possible countermeasures for protection against Email bombing are: (a) Use filters that are based  
 1009 on the logic of filtering identical messages that are received within a chosen short span of time  
 1010 and (b) configuring email receivers to block messages beyond a certain size and/or attachments  
 1011 that exceed a certain size.

### 1012 **3.3.2 Unsolicited Bulk Email (Spam)**

1013 *Spam* is the internet slang for unsolicited bulk email (UBE). Spam refers to indiscriminately sent  
 1014 messages that are unsolicited, unwanted, irrelevant and/or inappropriate, such as commercial  
 1015 advertising in mass quantities. Thus spam, generally, is not targeted towards a particular email  
 1016 receiver or domain. However, when the volume of spam coming into a particular email domain  
 1017 exceeds a certain threshold, it has availability implications since it results in increased network  
 1018 traffic and storage space for message stores. Spam that looks for random gullible victims or  
 1019 targets particular users or groups of users with malicious intent (gathering sensitive information  
 1020 for physical harm or for committing financial fraud) is called phishing. From the above  
 1021 discussion of email bombing attacks, it should be clear that spam can sometimes be a type of  
 1022 email bombing.

1023 Protecting the email infrastructure against spam is a challenging problem. This is due to the fact  
 1024 that the two types of techniques currently used to combat spam have limitations. See Section 6  
 1025 for a more detailed discussion of unsolicited bulk email.



1026 **3.3.3 Availability of Email Servers**

1027 The email infrastructure just like any other IT infrastructure should provide for fault tolerance  
 1028 and avoid single points of failure. A domain with only a single email server or a domain with  
 1029 multiple email servers, but all located in a single IP subnet is likely to encounter availability  
 1030 problems either due to software glitches in MTA, hardware maintenance issues or local data  
 1031 center network problems. The typical measures for ensuring high availability of email as a  
 1032 service are: (a) Multiple MTAs with placement based on the email traffic load encountered by  
 1033 the enterprise; and, (b) Distribution of email servers in different network segments or even  
 1034 physical locations.

1035 **3.4 Summary of Threats and Mitigations**

1036 A summary of the email related threats to an enterprise is given in Table 3-1. This includes  
 1037 threats to both the email the receiver and the purported sender - often spoofed, and who may not  
 1038 be aware an email was sent using their domain. Mitigations are listed in the final column to  
 1039 reduce the risk of the attack being successful, or to prevent them.

1040 **Table 3-1 Email-based Threats and Mitigations:**

Threat	Impact on Purported Sender	Impact on Receiver	Mitigation
Email sent by unauthorized MTA in enterprise (e.g. malware botnet)	Loss of reputation, valid email from enterprise may be blocked as possible spam/phishing attack.	UBE and/or email containing malicious links may be delivered into user inboxes	Deployment of domain-based authentication techniques (see Section 4). Use of digital signatures over email (see Section 6). Blocking outbound port 25 for all non-mail sending hosts.
Email message sent using spoofed or unregistered sending domain	Loss of reputation, valid email from enterprise may be blocked as possible spam/phishing attack.	UBE and/or email containing malicious links may be delivered into user inboxes	Deployment of domain-based authentication techniques (see Section 4). Use of digital signatures over email (see Section 6).

Threat	Impact on Purported Sender	Impact on Receiver	Mitigation
Email message sent using forged sending address or email address (i.e. phishing, spear phishing)	Loss of reputation, valid email from enterprise may be blocked as possible spam/phishing attack.	UBE and/or email containing malicious links may be delivered. Users may inadvertently divulge sensitive information or PII.	Deployment of domain-based authentication techniques (see Section 4). Use of digital signatures over email (see Section 6). DNS Blacklists (see Section 7).
Email modified in transit	Leak of sensitive information or PII.	Leak of sensitive information, altered message may contain malicious information	Use of TLS to encrypt email transfer between servers (see Section 5). Use of end-to-end email encryption (see Section 7).
Disclosure of sensitive information (e.g. PII) via monitoring and capturing of email traffic	Leak of sensitive information or PII.	Leak of sensitive information, altered message may contain malicious information	Use of TLS to encrypt email transfer between servers (see Section 5). Use of end-to-end email encryption (see Section 7).
Disclosure of metadata of email messages	Possible privacy violation	Possible privacy violation	Use of TLS to encrypt email transfer between servers (see Section 5).
Unsolicited Bulk Email (i.e. spam)	None, unless purported sender is spoofed.	UBE and/or email containing malicious links may be delivered into user inboxes	Techniques to address UBE (see Section 7).
DoS/DDoS attack against an enterprises' email servers	Inability to send email.	Inability to receive email.	Multiple mail servers, use of cloud-based email providers. DNS Blacklists (see Section 7).

Threat	Impact on Purported Sender	Impact on Receiver	Mitigation
Email containing links to malicious site or malware.	None, unless purported sending domain spoofed.	Potential malware installed on enterprise systems.	Techniques to address UBE (Section 7). “Detonation chambers” to open links/attachments for malware scanning before delivery.

1041

1042 **3.5 Security Recommendations Summary**

1043 **Security Recommendation 3-1:** To mitigate the risk of unauthorized sender, an enterprise  
 1044 administrator should block outbound port 25 (except for authorized mail senders) and look to  
 1045 deploy firewall or intrusion detection systems (IDS) that can alert the administrator when an  
 1046 unauthorized host is sending mail via SMTP to the Internet.

1047 **Security Recommendation 3-2:** Systems that are not involved in the organization’s email  
 1048 infrastructure should not be configured to run Mail Transfer Agents (MTAs). Internal systems  
 1049 that need to send mail should be configured to use a trusted internal MSA.

1050 **Security Recommendation 3-3:** To mitigate the risk of unauthorized receivers, an enterprise  
 1051 administrator should block inbound port 25 and look to deploy firewall or intrusion detection  
 1052 systems (IDS) that can alert the administrator when an unauthorized host is accepting mail via  
 1053 SMTP from the Internet.

## 1054 **4 Authenticating a Sending Domains and Individual Mail Messages**

### 1055 **4.1 Introduction**

1056 RFC 5322 defines the Internet Message Format (IMF) for delivery over the Simple Mail Transfer  
1057 Protocol (SMTP) [RFC5321], but in its original state any sender can write any envelope-From:  
1058 address in the header (see Section 2.3.3). This envelope-From: address can however be  
1059 overridden by malicious senders or enterprise mail administrators, who may have organizational  
1060 reasons to rewrite the header, and so both RFC 5321 and RFC 5322 defined From: addresses can  
1061 be aligned to some arbitrary form not intrinsically associated with the originating IP address. In  
1062 addition, any man in the middle attack can modify a header or data content. New protocols were  
1063 developed to detect these envelope-From: and message-From: address spoofing or modifications.

1064 Sender Policy Framework (SPF) [RFC4408] uses the Domain Name System (DNS) to allow  
1065 domain owners to create records that associate the envelope-From: address domain name with  
1066 one or more IP address blocks used by authorized MSAs. It is a simple matter for a receiving  
1067 MTA to check a SPF TXT record in the DNS to confirm the purported sender of a message to  
1068 the listed approved sending MTA is indeed authorized to transmit email messages for the domain  
1069 listed in the envelope-From: address. Mail messages that do not pass this check may be marked,  
1070 quarantined or rejected. SPF is described in subsection 4.4 below.

1071 The DomainKeys Identified Mail (DKIM) [RFC6376] protocol allows a sending MTA to  
1072 digitally sign selected headers and the body of the message with a RSA signature and include the  
1073 signature in a DKIM header that is attached to the message prior to transmission. The DKIM  
1074 signature header field includes a selector, which the receiver can use to retrieve the public key  
1075 from a record in the DNS to validate the DKIM signature over the message. So, validating the  
1076 signature assures the receiver that the message has not been modified in transit – other than  
1077 additional headers added by MTAs en route which are ignored during the validation. Use of  
1078 DKIM also ties the email message to the domain storing the public key, regardless of the either  
1079 From: address (which could be different). DKIM is detailed in subsection 4.5.

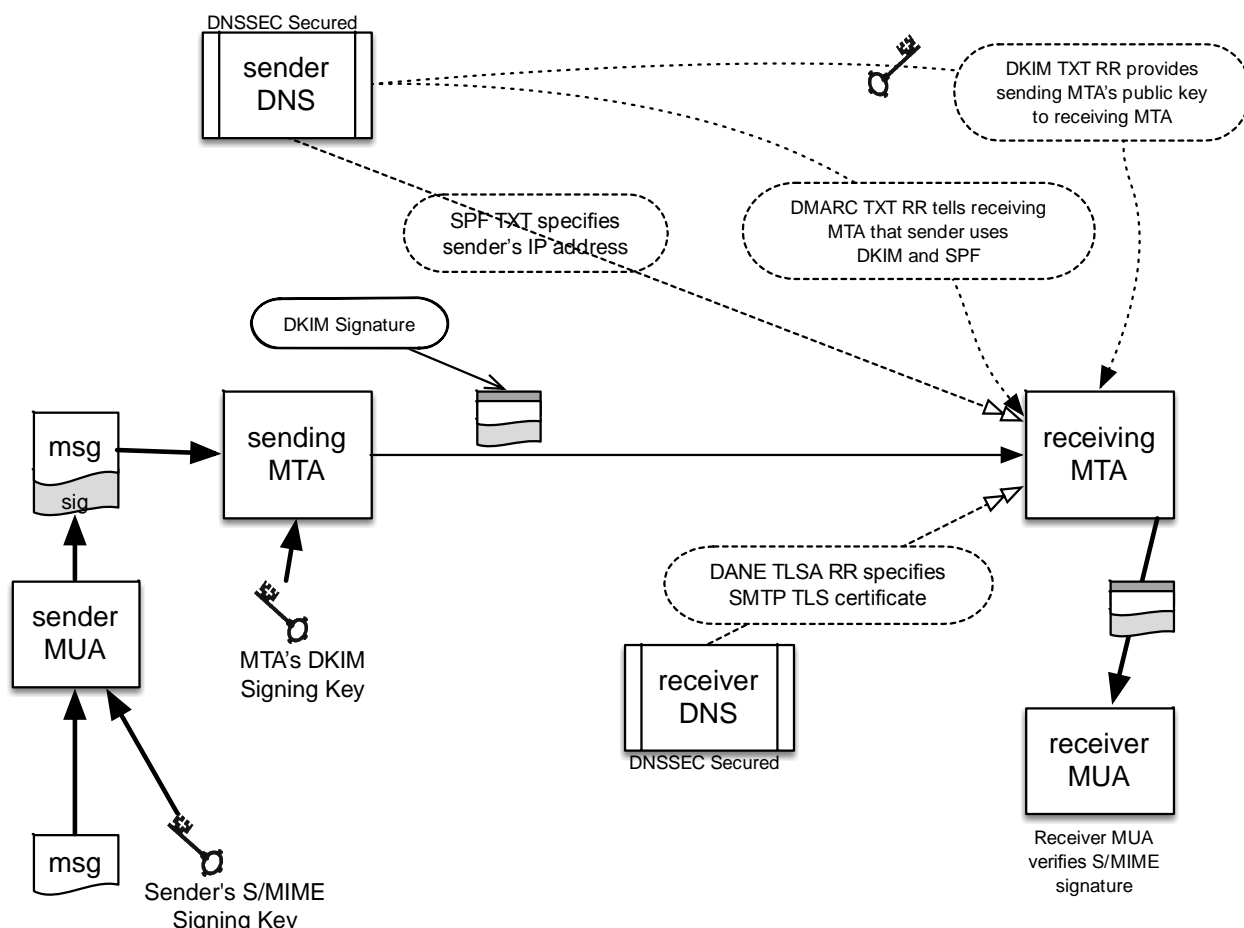
1080 Deploying SPF and DKIM may curb illicit activity against a sending domain, but the sender gets  
1081 no indication of the extent of the beneficial (or otherwise) effects of these policies. Sending  
1082 domain owners may choose to construct pairwise agreements with selected recipients to  
1083 manually gather feedback, but this is not a scalable solution. The Domain-based Message  
1084 Authentication, Reporting and Conformance protocol (DMARC) [RFC7489] institutes such a  
1085 feedback mechanism, to let sending domain owners know the proportionate effectiveness of their  
1086 SPF and DKIM policies, and to signal to receivers what action should be taken in various  
1087 individual and bulk attack scenarios. After setting a policy to advise receivers to deliver,  
1088 quarantine or reject messages that fail both SPF and DKIM, Email receivers then return DMARC  
1089 aggregate and/or failure reports of email dispositions to the domain owner, who can review the  
1090 results and potentially refine the policy. DMARC is described in subsection 4.6.

1091 While DMARC can do a lot to curb spoofing and phishing (Section 3.1.6 above), it does need  
1092 careful configuration. Intermediaries that forward mail have many legitimate reasons to rewrite  
1093 headers, usually related to legitimate activities such as operating mailing lists, mail groups, and  
1094 end-user mail forwarding. It should be noted that mail server forwarding changes the source IP

1095 address, and without rewriting the envelope-From: field, this can make SPF checks fail. On the  
 1096 other hand, header rewriting, or adding a footer to mail content, may cause the DKIM signature  
 1097 to fail. Both of these interventions can cause problems for DKIM validation and for message  
 1098 delivery. Subsection 4.6 expands on the problems of mail forwarding, and its mitigations.

1099 SPF, DKIM and DMARC authenticate that the sending MTA is an authorized, legitimate sender  
 1100 of email messages for the domain-part of the envelope-From: (and message-From: for DMARC)  
 1101 address, but these technologies do not verify that the email message is from a specific individual  
 1102 or logical account. That kind of assurance is provided by end-to-end security mechanisms such  
 1103 as S/MIME (or OpenPGP). The DKIM and S/MIME/OpenPGP signature standards are not-  
 1104 interfering: DKIM signatures go in the email header, while S/MIME/OpenPGP signatures are  
 1105 carried as MIME body parts. The signatures are also complementary: a message is typically  
 1106 signed by S/MIME or OpenPGP immediately after it is composed, typically by the sender's  
 1107 MUA, and the DKIM signature is added after the message passes through the sender's MSA or  
 1108 MTA.

1109 The interrelation of SPF, DKIM, DMARC, and S/MIME signatures are shown in the Figure 4-1  
 1110 below:



1111 **Figure 4-1: the interrelationship of DNSSEC, SPF, DKIM, DMARC and S/MIME for assuring message**  
 1112 **authenticity and integrity.**  
 1113

## 1114 **4.2 Visibility to End Users**

1115 As mentioned above, the domain-based authentication protocols discussed in this section were  
1116 designed with MTAs in mind. There was thought to be no need for information passed to the  
1117 end recipient of the email. The results of SPF and DKIM checks are not normally visible in  
1118 MUA components unless the end user views the message headers directly (and knows how to  
1119 interpret them). This information may be useful to some end users who wish to filter messages  
1120 based on these authentication results. RFC 7601 [RFC7601] specifics how an MTA/MDA can  
1121 add a new header to a message upon receipt that provides status information about any  
1122 authentication checks done by the receiving MTA. Some MUAs make use of this information to  
1123 provide visual cues (an icon, text color, etc.) to end users that this message passed the MTAs  
1124 checks and was deemed valid. This does not explicitly mean that the email contents are  
1125 authentic or valid, just that the email passed the various domain-based checks performed by the  
1126 receiving MTA.

1127 Email administrators should be aware if the MUAs used in their enterprise can interpret and  
1128 show results of the authentication headers to end users. Email administrators should educate end  
1129 users about what the results mean when evaluating potential phishing/spam email as well as not  
1130 assuming positive results means they have a completely secure channel.

## 1131 **4.3 Requirements for Using Domain-based Authentication Techniques for Federal** 1132 **Systems**

1133 As of the time of writing of this guidance document, the DHS Federal Network Resilience  
1134 division (FNR) has called out the use of domain-based authentication techniques for email as  
1135 part of the FY16 FISMA metrics [FISMAMET] for anti-phishing defenses. This includes the  
1136 techniques discussed below. This section gives best-common-practice guidance of the domain-  
1137 based authentication techniques listed (but not described) in [FISMAMET]. This document does  
1138 not extend those requirements in anyway, but gives guidance on how to meet existing  
1139 requirements.

## 1140 **4.4 Sender Policy Framework (SPF)**

1141 Sender Policy Framework (SPF) is a standardized way for the domain of the envelope-From:  
1142 address to identify and assert the mail originators (i.e. mail senders) for a given domain. The  
1143 sending domain does this by placing a specially formatted Text Resource Record (TXT RR) in  
1144 the DNS database for the domain. The idea is that a receiving MTA can check the IP address of  
1145 the connecting MTA against the purported sending domain (the domain-part of the envelope-  
1146 From: address) and see if the domain vouches for the sending MTA. The receiving MTA does  
1147 this by sending a DNS query to the purported sending domain for the list of valid senders.

1148 SPF was designed to address phishing and spam being sent by unauthorized senders (i.e.  
1149 botnets). SPF does not stop all spam, in that spam email being sent from a domain that asserts its  
1150 sending MTAs via an SPF record will pass all SPF checks. That is, a spammer can send email  
1151 using an envelope-From: address using a domain that the spammer controls, and that email will  
1152 not result in a failed SPF check. SPF checks fail when mail is received from a sending MTA  
1153 other than those listed as approved senders for the envelope-From: domain. For example, an  
1154 infected botnet of hosts in an enterprise may be sending spam on its own (i.e. not through the

1155 enterprises outgoing SMTP server), but those spam messages would be detected as the infected  
 1156 hosts would not be listed as valid senders for the enterprise domain, and would fail SPF checks.  
 1157 See [HERZBERG2009] for a detailed review of SPF and its effectiveness.

#### 1158 4.4.1 Background

1159 SPF works by comparing the sender's IP address (IPv4 or IPv6, depending on the transport used  
 1160 to deliver the message) with the policy encoded in any SPF record found at the sending domain.  
 1161 That is, the domain-part of the envelope-From: address. This means that SPF checks can actually  
 1162 be applied before the bulk of the message is received from the sender. For example, in Fig 4-1,  
 1163 the sender with IP address 192.168.0.1 uses the envelope **MAIL FROM:** tag as  
 1164 **alice@example.org** even though the message header is **alice.sender@example.net**. The  
 1165 receiver queries for the SPF RR for example.org and checks if the IP address is listed as a valid  
 1166 sender. If it is, or the SPF record is not found, the message is processed as usual. If not, the  
 1167 receiver may mark the message as a potential attack, quarantine it for further (possibly  
 1168 administrator) analysis or reject the message, depending on the SPF policy and/or the policy  
 1169 discovered in any associated DMARC record (see subsection 4.5, below) for example.org.

```

1170 Client connects to port 25
1171 Server: 220 mx.example.com
1172 Client: HELO mta.example.net
1173 S: 250 Hello mta.example.net, I am glad to meet you
1174 C: MAIL FROM:<alice@example.org>
1175 S: 250 Ok
1176 C: RCPT TO:<bob@example.com>
1177 S: 354 End data with <CR><LF>.<CR><LF>
1178 C: To: bob@example.org
1179 From: alice.sender@example.net
1180 Date: Today
1181 Subject: Meeting today
1182 ...
  
```

1183 Fig 4-1: SMTP envelope header vs. message header

1184 Because of the nature of DNS (which SPF uses for publication) an SPF policy is tied to one  
 1185 domain. That is, **@example.org** and **@sub.example.org** are considered separate domains just  
 1186 like **@example.net** and all three need their own SPF records. This complicates things for  
 1187 organizations that have several domains and subdomains that may (or may not) send mail. There  
 1188 is a way to publish a centralized SPF policy for a collection of domains using the **include:** tag  
 1189 (see Sec 4.2.2.2 below)

1190 SPF was first specified in RFC 4408 as an experimental protocol, since at the same time other,  
 1191 similar proposals were also being considered. Over time however, SPF became widely deployed  
 1192 and was finalized in RFC 7208 (and its updates) [RFC7208]. The changes between the final  
 1193 version and the original version are mostly minor, and those that base their deployments on the  
 1194 experimental version are still understood by clients that implement the final version. The most



1195 significant difference is that the final specification no longer calls for the use of a specialized  
1196 RRTYPE (simply called a SPF RR) and instead calls for the sender policy to be encoded in a TXT  
1197 Resource Record, in part because it proved too difficult to universally upgrade legacy DNS  
1198 systems to accept a new RRTYPE. Older clients may still look for the SPF RR, but the majority  
1199 will fall back and ask for a TXT RR if it fails to find the special SPF RR. RFC 6686, “Resolution  
1200 of the Sender Policy Framework (SPF) and Sender ID Experiments,” [RFC6686] presents the  
1201 evidence that was used to justify the abandonment of the SPF RR.

1202 SPF was first called out as a recommended technology for federal agency deployment in 2011  
1203 [SPF1]. It is seen as a way to reduce the risk of phishing email being delivered and used as to  
1204 install malware inside an agency's network. Since it is relatively easy to check using the DNS,  
1205 SPF is seen as a useful layer of email checks.

#### 1206 **4.4.2 SPF on the Sender Side**

1207 Deploying SPF for a sending domain is fairly straightforward. It does not even require SPF  
1208 aware code in mail servers, as receivers, not senders, perform the SPF processing. The only  
1209 necessary actions are identifying IP addresses or ranges of permitted sending hosts for a given  
1210 domain, and adding that information in the DNS as a new resource record.

##### 1211 **4.4.2.1 Identifying Permitted Senders for a Domain and Setting the Policy**

1212 The first step in deploying SPF for a sending domain is to identify all the hosts that send email  
1213 out of the domain (i.e. SMTP servers that are tasked with being email gateways to the Internet).  
1214 This can be hard to do because:

- 1215 • There may be mail-sending SMTP servers within sub-units of the organization that are  
1216 not known to higher-level management.
- 1217 • There may be other organizations that send mail on behalf of the organization (such as e-  
1218 mail marketing firms or legitimate bulk-mailers).
- 1219 • Individuals who work remotely for the organization may send mail using their  
1220 organization’s email address but a local mail relay.

1221 If the senders cannot be listed with certainty, the SPF policy can indicate that receivers should  
1222 not necessarily reject messages that fail SPF checks by using the ‘~’ or ‘?’ mechanisms, rather  
1223 than the ‘-’ mechanism (see 4.3.2.2 below) in the SPF TXT record.

1224 Note: Deployment of DMARC [RFC7489] (discussed below) allows for reporting SPF check  
1225 results back to sending domain owners, which allows senders to modify and improve their policy  
1226 to minimize improper rejections.

##### 1227 **4.4.2.2 Forming the SPF Resource Record**

1228 Once all the outgoing senders are identified, the appropriate policy can be encoded and put into  
1229 the domain database. The SPF syntax is fairly rich and can express complex relationships  
1230 between senders. Not only can entities be identified and called out, but the SPF statement can  
1231 also request what emphasis should be placed on each test.



1232 SPF statements are encoded in ASCII text (as they are stored in DNS TXT resource records) and  
 1233 checks are processed in left to right order. Every statement begins with **v=spf1** to indicate that  
 1234 this is an SPF (version 1) statement<sup>6</sup>.

1235 Other mechanisms are listed in Table 4-1:

1236

**Table 4-1: SPF Mechanisms**

Tag	Description
<b>ip4:</b>	Specifies an IPv4 address or range of addresses that are authorized senders for a domain.
<b>ip6:</b>	Specifies an IPv6 address or range of addresses that are authorized senders for a domain.
<b>a</b>	Asserts that the IP address listed in the domain's primary A RR is authored to send mail.
<b>mx</b>	Asserts that the listed hosts for the MX RR's are also valid senders for the domain.
<b>include:</b>	Lists another domain where the receiver should look for an SPF RR for further senders. This can be useful for large organizations with many domains or sub-domains that have a single set of shared senders. The <b>include:</b> mechanism is recursive, in that the SPF check in the record found is tested in its entirety before proceeding. It is not simply a concatenation of the checks.
<b>all</b>	Matches every IP address that has not otherwise been matched.

1237

1238 Each mechanism in the string is separated by whitespace. In addition, there are qualifiers that can  
 1239 be used for each mechanism (Table 4-2):

1240

---

<sup>6</sup> Note that there is a technology called SenderID that uses "v=spf2.0", but it is not an updated version of SPF, but a different protocol, not recommended in these guidelines.

1241

1242

Table 4-2: SPF Mechanism Qualifiers

Qualifier	Description
+	The given mechanism check must pass. This is the default mechanism and does not need to be explicitly listed.
-	The given mechanism is not allowed to send email on behalf of the domain.
~	The given mechanism is in transition and if an email is seen from the listed host/IP address, that it should be accepted but marked for closer inspection.
?	The SPF RR explicitly states nothing about the mechanism. In this case, the default behavior is to accept the email. (This makes it equivalent to '+' unless some sort of discrete or aggregate message review is conducted).

1243 There are other mechanisms available as well that are not listed here. Administrators interested  
 1244 in seeing the full depth of the SPF syntax are encouraged to read the full specification in RFC  
 1245 7208 [RFC7208]. To aid administrators, there are some online tools<sup>7</sup> that can be used assist in  
 1246 the generation and testing of an SPF record. These tools take administrator input and generate the  
 1247 text that the administrator then places in a TXT RR in the given domain's zone file.

#### 1248 4.4.2.3 Example SPF RRs

1249 Some examples of the mechanisms for SPF are given below. In each example, the purported  
 1250 sender in the SMTP envelope is **example.com**

1251 The given domain has one mail server that both sends and receives mail. No other system is  
 1252 authorized to send mail. The resulting SPF RR would be:

1253 **example.com IN TXT "v=spf1 mx -all"**

1254 The given enterprise has a DMZ that allows hosts to send mail, but is not sure if other senders  
 1255 exist. As a temporary measure, they list the SPF as:

1256 **example.com IN TXT "v=spf1 ip4:192.168.1.0/16 ~all"**

1257 The enterprise has several domains for projects, but only one set of sending MTAs. So for each  
 1258 domain, there is an SPF RR with the **include:** declaration pointing to a central TXT RR with the  
 1259 SPF policy that covers all the domains. For example, each domain could have:

1260 **example.com IN TXT "v=spf1 include:spf.example.net."**

1261 The follow up query for the spf.example.net then has:

<sup>7</sup> For example: <http://www.mailradar.com/spf/>

1262            **spf.example.net        IN TXT "v=spf1 ip4:192.168.0.1 ..."**

1263        This makes SPF easier to manage for an enterprise with several domains and/or public  
1264        subdomains. Administrators only need to edit **spf.example.net** to make changes to the SPF RR  
1265        while the other SPF RR's in the other domains simply use the **include:** tag to reference it. No  
1266        email should originate from the domain:

1267            **example.com IN TXT "v=spf1 -all"**

1268        The above should be added to all domains that do not send mail to prevent them being used by  
1269        phishers looking for sending domains to spoof that they believe may not be monitored as closely  
1270        as those that accept and send enterprise email. This is an important principle for domains that  
1271        think they are immune from email related threats. Domain names that are only used to host web  
1272        or services are advised to publish a **"-all"** record, to protect their reputation.

1273        Notice that semicolons are not permitted in the SPF TXT record.

1274        **Security Recommendation 4-1:** Organizations are recommended to deploy SPF to specify  
1275        which IP addresses are authorized to transmit email on behalf of the domain. Domains controlled  
1276        by an organization that are not used to send email should include an SPF RR with the policy  
1277        indicating that there are no valid email senders for the given domain.

#### 1278        **4.4.3    SPF and DNS**

1279        Since SPF policies are now only encoded in DNS TXT resource records, no specialized software  
1280        is needed to host SPF RRs. Organizations can opt to include the old (no longer mandated) unique  
1281        SPF RRType as well, but it is usually not needed, as clients that still query for the type  
1282        automatically query for a TXT RR if the SPF RR is not found.

1283        Organizations that deploy SPF should also deploy DNS security (DNSSEC) [RFC4033],  
1284        [RFC4034], [RFC4035]. DNSSEC provides source authentication and integrity protection for  
1285        DNS data. Its use is more fully described in Section 5.

##### 1286        **4.4.3.1    Changing an Existing SPF Policy**

1287        Changing the policy statement in an SPF RR is straightforward, but requires timing  
1288        considerations due to the caching nature of DNS. It may take some time for the new SPF RR to  
1289        propagate to all authoritative servers. Likewise, the old, outgoing SPF RR may be cached in  
1290        client DNS servers for the length of the SPF's TXT RR Time-to-Live (TTL). An enterprise  
1291        should be aware that some clients might still have the old version of the SPF policy for some  
1292        time before learning the new version. To minimize the effect of DNS caching, it is useful to  
1293        decrease the DNS timeout to a small period of time (e.g. 300 seconds) before making changes,  
1294        and then restoring DNS to a longer time period (e.g. 3600 seconds) after the changes have been  
1295        made, tested, and confirmed to be correct.

##### 1296        **4.4.4    Considerations for SPF when Using Cloud Services or Contracted Services**

1297        When an organization outsources its email service (whole or part) to a third party such as a cloud

1298 provider or contracted email service, that organization needs to make sure any email sent by  
 1299 those third parties will pass SPF checks. To do this, the enterprise administrator should include  
 1300 the IP addresses of third party senders in the enterprise SPF policy statement RR. Failure to  
 1301 include all the possible senders could result in valid email being rejected due to a failure when  
 1302 doing the SPF check.

1303 Including third-parties to an SPF RR is done by adding the IP addresses/hostnames individually,  
 1304 or using the **include:** tag to reference a third party's own SPF record (if one exists). In general, it  
 1305 is preferable to use the **include:** mechanism, as the mechanism avoids hard-coding IP addresses  
 1306 in multiple locations. The **include:** tag does have a hard limit on the number of "chained"  
 1307 **include:** tag that a client will look up to prevent an endless series of queries. This value is ten  
 1308 unique DNS lookups by default.

1309 For instance, if **example.com** has its own sending MTA at 192.0.0.1 but also uses a third party  
 1310 (**third-example.net**) to send non-transactional email as well, the SPF RR for **example.com**  
 1311 would look like:

```
1312 example.com IN TXT "v=spf1 ip4:192.0.0.1  

  1313 include:third-example.net -all"  

  1314
```

1315 As mentioned above, the **include:** mechanism does not simply concatenate the policy tests of the  
 1316 included domain (here: **third-example.net**), but performs all the checks in the SPF policy  
 1317 referenced and returns the final result. An administrator should not include the modifier "+"  
 1318 (requiring the mechanism to pass in order for the whole check to pass) to the **include:** unless  
 1319 they are also in control of the included domain, as any change to the SPF policy in the included  
 1320 domain will affect the SPF validation check for the sending domain.

#### 1321 **4.4.5 SPF on the Receiver Side**

1322 Unlike senders, receivers need to have SPF-aware mail servers to check SPF policies. SPF has  
 1323 been around in some form (either experimental or finalized) and available in just about all major  
 1324 mail server implementations. There are also patches and libraries available for other  
 1325 implementations to make them SPF-aware and perform SPF queries and processing<sup>8</sup>. There is  
 1326 even a plug-in available for the open-source Thunderbird Mail User Agent so end users can  
 1327 perform SPF checks even if their incoming mail server does not.<sup>9</sup>

1328 As mentioned above, SPF uses the envelope-From: address domain-part and the IP address of the  
 1329 sender. This means that SPF checks can be started before the actual text of the email message is  
 1330 received. Alternatively, messages can be quickly received and held in quarantine until all the  
 1331 checks are finished. In either event, checks must be completed before the mail message is sent to  
 1332 an end user's inbox (unless the only SPF checks are performed by the end user using their own

---

<sup>8</sup> A list of some SPF implementations can be found at <http://www.openspf.org/Implementations>

<sup>9</sup> See <https://addons.mozilla.org/en-us/thunderbird/addon/sender-verification-anti-phish/>

1333 MUA).

1334 The resulting action based on the SPF checks depends on local receiver policy and the statements  
1335 in the purported sending domain's SPF statement. The action should be based on the modifiers  
1336 (listed above) on each mechanism. If no SPF TXT RR is returned in the query, or the SPF has  
1337 formatting errors that prevent parsing, the default behavior is to accept the message. This is the  
1338 same behavior for mail servers that are not SPF-aware.

#### 1339 4.4.5.1 SPF Queries and DNS

1340 Just as an organization that deploys SPF should also deploy DNSSEC [SP800-81], receivers that  
1341 perform SPF processing should also perform DNSSEC validation (if possible) on responses to  
1342 SPF queries. A mail server should be able to send queries to a validating DNS recursive server if  
1343 it cannot perform its own DNSSEC validation.

1344 **Security Recommendation 4-2:** Organizations should deploy DNSSEC for all DNS name  
1345 servers and validate DNSSEC queries on all systems that receive email.

#### 1346 4.5 DomainKeys Identified Mail (DKIM)

1347 DomainKeys Identified Mail (DKIM) permits a person, role, or organization that owns the  
1348 signing domain to claim some responsibility for a message by associating the domain with the  
1349 message. This can be an author's organization, an operational relay, or one of their agents. DKIM  
1350 separates the question of the identity of the signer of the message from the purported author of  
1351 the message. Assertion of responsibility is validated through a cryptographic signature and by  
1352 querying the signer's domain directly to retrieve the appropriate public key. Message transit from  
1353 author to recipient is through relays that typically make no substantive change to the message  
1354 content and thus preserve the DKIM signature. Because the DKIM signature covers the message  
1355 body, it also protects the integrity of the email communication. Changes to a message body will  
1356 result in a DKIM signature validation failure, which is why some mailing lists (that add footers  
1357 to email messages) will cause DKIM signature validation failures (discussed below).

1358 A DKIM signature is generated by the original sending MTA using the email message body and  
1359 headers and places it in the header of the message along with information for the client to use in  
1360 validation of the signature (i.e. key selector, algorithm, etc.). When the receiving MTA gets the  
1361 message, it attempts to validate the signature by looking for the public key indicated in the  
1362 DKIM signature. The MTA issues a DNS query for a text resource record (TXT RR) that  
1363 contains the encoded key.

1364 Like SPF (see Section 4.4), DKIM allows an enterprise to vouch for an email message sent from  
1365 a domain it does not control (as would be listed in the SMTP envelope). The sender only needs  
1366 the private portion of the key to generate signatures. This allows an enterprise to have email sent  
1367 on its behalf by an approved third party. The presence of the public key in the enterprises' DNS  
1368 implies that there is a relationship between the enterprise and the sender.

1369 Since DKIM requires the use of asymmetric cryptographic key pairs, enterprises must have a key  
1370 management plan in place to generate, store and retire key pairs. Administrative boundaries  
1371 complicate this plan if one organization sends mail on another organization's behalf.

#### 1372 **4.5.1 Background**

1373 DKIM was originally developed as part of a private sector consortium and only later transitioned  
1374 to an IETF standard. The threat model that the DKIM protocol is designed to protect against was  
1375 published as RFC 4686 [RFC4686], and assumes bad actors with an extensive corpus of mail  
1376 messages from the domains being impersonated, knowledge of the businesses being  
1377 impersonated, access to business public keys, and the ability to submit messages to MTAs and  
1378 MSAs at many locations across the Internet. The original DKIM protocol specification was  
1379 developed as RFC 4871, which is now considered obsolete. The specification underwent several  
1380 revisions and updates and the current version of the DKIM specification is published as RFC  
1381 6376 [RFC6376].

#### 1382 **4.5.2 DKIM on the Sender Side**

1383 Unlike SPF, DKIM requires specialized functionality on the sender MTA to generate the  
1384 signatures. Therefore, the first step in deploying DKIM is to ensure that the organization has an  
1385 MTA that can support the generation of DKIM signatures. DKIM support is currently available  
1386 in some implementations or can be added using open source filters<sup>10</sup>. Administrators should  
1387 remember that since DKIM involves digital signatures, sending MTAs should also have  
1388 appropriate cryptographic tools to create and store keys and perform cryptographic operations.

#### 1389 **4.5.3 Generation and Distribution of the DKIM Key Pair**

1390 The next step in deploying DKIM, after ensuring that the sending MTA is DKIM-aware, is to  
1391 generate a signing key pair.

1392 Cryptographic keys should be generated in accordance with NIST SP 800-57,  
1393 “Recommendations for Key Management” [SP800-57pt1] and NIST SP 800-133,  
1394 “Recommendations for Cryptographic Key Generation.” [SP800-133] Although there exist web-  
1395 based systems for generating DKIM public/private key pairs and automatically producing the  
1396 corresponding DNS entries, such systems should not be used for federal information systems  
1397 because they may compromise the organization’s private key.

1398 Currently the DKIM standard specifies that messages must be signed with one of two digital  
1399 signature algorithms: RSA/SHA-1 and RSA/SHA-256. Of these, only RSA/SHA-256 is  
1400 approved for use by government agencies with DKIM, as the hash algorithm SHA-1 is no longer  
1401 approved for use in conjunction with digital signatures (see Table 4-1).

1402

---

<sup>10</sup> Mail filters are sometimes called “milters.” A milter is a process subordinate to a MTA that can be deployed to perform special message header or body processing. More information about milters can be found at [http://www.sendmail.com/sm/partners/milter\\_partners/open\\_source\\_milter\\_partners/](http://www.sendmail.com/sm/partners/milter_partners/open_source_milter_partners/)

1403

1404

**Table 4-3: Recommended Cryptographic Key Parameters**

DKIM Specified Algorithm	Approved for Government Use?	Recommended Length	Recommended Lifetime
RSA/SHA-1	NO	n/a	n/a
RSA/SHA-256	YES	2048 bits	1-2 years

1405

1406 Once the key pair is generated, the administrator should determine a selector value to use with  
 1407 the key. A DKIM selector value is a unique identifier for the key that is used to distinguish one  
 1408 DKIM key from any other potential keys used by the same sending domain, allowing different  
 1409 MTAs to be configured with different signing keys. This selector value is needed by receiving  
 1410 MTAs to query the validating key.

1411 The public part of the key pair is stored in a the DKIM TXT Resource Record (RR). This record  
 1412 should be added to the organization's DNS server and tested to make sure that it is accessible  
 1413 both within and outside the organization.

1414 The private part of the key pair is used by the MTA to sign outgoing mail. Administrators must  
 1415 configure their mail systems to protect the private part of the key pair from exposure to prevent  
 1416 an attacker from learning the key and using it to spoof email with the victim domain's DKIM  
 1417 key. For example, if the private part of the key pair is kept in a file, file permissions must be set  
 1418 so that only the user under which the MTA is running can read it.

1419 As with any cryptographic keying material, enterprises should use a Cryptographic Key  
 1420 Management System (CKMS) to manage the generation, distribution, and lifecycle of DKIM  
 1421 keys. Federal agencies are encouraged to consult NIST SP 800-130 [SP800-130] and NIST SP  
 1422 800-152 [SP800-152] for guidance on how to design and implement a CKMS within an agency.

1423 **Security Recommendation 4-3:** Federal agency administrators shall only use keys with  
 1424 approved algorithms and lengths for use with DKIM.

1425 **Security Recommendation 4-4:** Administrators should insure that the private portion of the  
 1426 key pair is adequately protected on the sending MTA and that only the MTA software has read  
 1427 privileges for the key. Federal agency administrators should follow FISMA control SC-12  
 1428 [SP800-53] guidance with regards to distributing and protecting DKIM key pairs.

1429 **Security Recommendation 4-5:** Each sending MTA should be configured with its own  
 1430 private key and its own selector value, to minimize the damage that may occur if a private key is  
 1431 compromised. This private key must have protection against both accidental disclosure or  
 1432 attacker's attempt to obtain or modify.



1433 **4.5.4 Example of a DKIM Signature**

1434 Below is an example of a DKIM signature as would be seen in an email header. A signature is  
 1435 made up of a collection of **tag=value** pairs that contain parameters needed to successfully  
 1436 validate the signature as well as the signature itself. An administrator usually cannot configure  
 1437 the tags individually as these are done by the MTA functionality that does DKIM, though some  
 1438 require configuration (such as selector, discussed above). Some common tags are:

1439 **Table 4-4: DKIM Signature Tag and Value Descriptions**

Tag	Name	Description
<b>v=</b>	Version	Version of DKIM in use by the signer. Currently the only defined value is "1".
<b>a=</b>	Algorithm	The algorithm used ( <b>rsa-sha1</b> or <b>rsa-sha256</b> )
<b>b=</b>	Signature ("base")	The actual signature, encoded as a base64 string in textual representations
<b>bh=</b>	Signature Hash ("base hash")	The hash of the body of the email message encoded as a base64 string.
<b>d=</b>	DNS	The DNS name of the party vouching for the signature. This is used to identify the DNS domain where the public key resides.
<b>i=</b>	Identifier	The identifier is normally either the same as, or a subdomain of, the d= domain.
<b>s=</b>	Selector	Required selector value. This, together with the domain identified in the d= tag, is used to form the DNS query used to obtain the key that can validate the DKIM signature.
<b>t=</b>	Timestamp	The time the DKIM signature was generated.
<b>x=</b>	Signature expiration	An optional value to state a time after which the DKIM signature should no longer be considered valid. Often included to provide anti-replay protection.
<b>l=</b>	Length	Length specification for the body in octets. So the signature can be computed over a given length, and this will not affect authentication in the case that a mail forwarder adds an additional suffix to the message.

1440



1441 Thus, a DKIM signature from a service provider sending mail on behalf of **example.gov** might  
 1442 appear as an email header:

1443 **DKIM-Signature: v=1; a=rsa-sha256; d=example.gov; c=simple; i=@gov-**  
 1444 **sender.example.gov; t=1425066098; s=adkimkey; bh=base64 string; b=base64 string**

1445 Note that, unlike SPF, DKIM requires the use of semicolons between statements.

1446 **4.5.5 Generation and Provisioning of the DKIM Resource Record**

1447 The public portion of the DKIM key is encoded into a DNS TXT Resource Record (RR) and  
 1448 published in the zone indicated in the FROM: field of the email header. The DNS name for the  
 1449 RR uses the selector the administrator chose for the key pair and a special tag to indicate it is for  
 1450 DKIM ("**\_domainkey**"). For example, if the selector value for the DKIM key used with  
 1451 example.gov is "dkimkey", then the resulting DNS RR has the name  
 1452 **dkimkey.\_domainkey.example.gov**.

1453 Like SPF, there are other **tag=value** pairs that need to be included in a DKIM RR. The full list of  
 1454 tags is listed in the specification [RFC6376], but relevant ones are listed below:

1455 **Table 4-5: DKIM RR Tag and Value Descriptions**

Tag	Name	Description
<b>v=</b>	Version	Version of DKIM in use with the domain and required for every DKIM RR. The default value is " <b>DKIM1</b> ".
<b>k=</b>	Key type	The default is <b>rsa</b> and is optional, as RSA is currently the only specified algorithm used with DKIM
<b>p=</b>	Public Key	The encoded public key (base64 encoded in text zone files). An empty value indicates that the key with the given selector field has been revoked.
<b>t=</b>	Optional flags	One defined flag is " <b>y</b> " indicating that the given domain is experimenting with DKIM and signals to clients to treat signed messages as unsigned (to prevent messages that failed validation from being dropped). The other is " <b>s</b> " to signal that there must be a direct match between the " <b>d=</b> " tag and the " <b>i=</b> " tag in the DKIM signature. That is, the " <b>i=</b> " tag must not be a subdomain of the " <b>d=</b> " tag.

1456 **4.5.6 Example of a DKIM RR**

1457 Below is an example for the DKIM key that would be used to validate the DKIM signature  
 1458 above. Here, not all the flags are given:

1459 **adkimkey.\_domainkey.example.gov. IN TXT "v=DKIM1; k=rsa;**

1460 **p=<base64 string>"**  
 1461

#### 1462 **4.5.7 DKIM and DNS**

1463 Since DKIM public keys are encoded in DNS TXT resource records, no specialized software is  
 1464 needed to host DKIM public keys. Organizations that deploy DKIM should also deploy DNS  
 1465 security (DNSSEC) [RFC4033][RFC4034][RFC4035]. DNSSEC provides source authentication  
 1466 and integrity protection for DNS data. This prevents attackers from spoofing, or intercepting and  
 1467 deleting responses for receivers' DKIM key TXT queries.

1468 **Security Recommendation 4-6:** Organizations should deploy DNSSEC to provide  
 1469 authentication and integrity protection to the DKIM DNS resource records.

#### 1470 **4.5.8 DKIM Operational Considerations**

1471 There are several operations an email administrator will need to perform to maintain DKIM for  
 1472 an email service. New email services are acquired; DKIM keys are introduced, rolled (i.e.  
 1473 changed), and eventually retired, etc. Since DKIM requires the use of DNS, administrators need  
 1474 to take the nature of DNS into account when performing maintenance operations. RFC 5863  
 1475 [RFC5863] describes the complete set of maintenance operations for DKIM in detail, but the  
 1476 three most common operations are summarized below.

##### 1477 **4.5.8.1 Introduction of a New DKIM Key**

1478 When initially deploying DKIM for enterprise email, or a new email service to support an  
 1479 organization, an administrator should insure that the corresponding public key is available for  
 1480 validation. Thus, the DNS entry with the DKIM public portion should be published in the  
 1481 sender's domain before the sending MTA begins using the private portion to generate signatures.  
 1482 The order should be:

- 1483 1. Generate a DKIM key pair and determine the selector that will be used by the MTA(s).
- 1484 2. Generate and publish the DKIM TXT RR in the sending domain's DNS.
- 1485 3. Ensure that the DKIM TXT RR is returned in queries.
- 1486 4. Configure the sending MTA(s) to use the private portion.
- 1487 5. Begin using the DKIM key pair with email.

##### 1489 **4.5.8.2 Changing an Active DKIM Key Pair**

1490 DKIM keys may change for various purposes: suspected weakness or compromise, scheduled  
 1491 policy, change in operator, or because the DKIM key has reached the end of its lifetime.

1492 Changing, or rolling, a DKIM key pair consists of introducing a new DKIM key before its use  
 1493 and keeping the old, outgoing key in the DNS long enough for clients to obtain it to validate  
 1494 signatures. This requires multiple DNS changes with a wait time between them. The relevant  
 1495 steps are:

- 1496 1. Generate a new DKIM key pair.

- 1497        2. Generate a new DKIM TXT RR, with a different selector value than the outgoing DKIM  
 1498            key and publish it in the enterprise's DNS. *At this point, the DNS will be serving both the*  
 1499            *old and the new DKIM entries*
- 1500        3. Reconfigure the sending MTA(s) to use the new DKIM key.
- 1501        4. Validate the correctness of the public key.
- 1502        5. Begin using the new DKIM key for signature generation.
- 1503        6. Wait a period of time
- 1504        7. Delete the outgoing DKIM TXT RR.
- 1505        8. Delete or archive the retired DKIM key according to enterprise policy.
- 1506

1507        The necessary period of time to wait before deleting the outgoing DKIM key's TXT RR cannot  
 1508        be a universal constant value due to the nature of DNS and SMTP (i.e. mail queuing). An  
 1509        enterprise cannot be certain when all of its email has passed DKIM checks using its old key. An  
 1510        old DKIM key could still be queried for by a receiving MTA hours (or potentially days) after the  
 1511        email had been sent. Therefore, the outgoing DKIM key should be kept in the DNS for a period  
 1512        of time (potentially a week) before final deletion.

1513        If it is necessary to revoke or delete a DKIM key, it can be immediately retired by either be  
 1514        removing the key's corresponding DKIM TXT RR or by altering the RR to have a blank **p=**.  
 1515        Either achieves the same effect (the client can no longer validate the signature), but keeping the  
 1516        DKIM RR with a blank **p=** value explicitly signals that the key has been removed.

1517        Revoking a key is similar to deleting it but the enterprise may pre-emptively delete (or change)  
 1518        the DKIM RR before the sender has stopped using it. This scenario is possible when an  
 1519        enterprise wishes to break DKIM authentication and does not control the sender (i.e. a third party  
 1520        or rogue sender). In these scenarios, the enterprise can delete or change the DKIM RR in order to  
 1521        break validation of DKIM signatures. Additional deployment of DMARC (see Section 4.5) can  
 1522        be used to indicate that this DKIM validation failure should result in the email being rejected or  
 1523        deleted.

#### 1524        **4.5.9 DKIM on the Receiver Side**

1525        On the receiver side, email administrators should first make sure their MTA implementation  
 1526        have the functionality to verify DKIM signatures. Most major implementations have the  
 1527        functionality built-in, or can be included using open source patches or a mail filter (often called a  
 1528        *milter*). In some cases, the administrator may need to install additional cryptographic libraries to  
 1529        perform the actual validation.

##### 1530        **4.5.9.1 DKIM Queries in the DNS**

1531        Just as an organization that deploys DKIM should deploy DNSSEC, receivers that perform  
 1532        DKIM processing should also perform DNSSEC validation (if possible) on responses to DKIM  
 1533        TXT queries. A mail server should be able to send queries to a validating DNS recursive server if  
 1534        it cannot perform its own DNSSEC validation.

1535        **Security Recommendation 4-7:** Organizations should enable DNSSEC validation on DNS  
 1536        servers used by MTAs that verify DKIM signatures.

#### 1537 **4.5.10 Issues with Mailing Lists**

1538 DKIM assumes that the email came from the MTA that generated the signature. This presents  
 1539 some problems when dealing with certain mailing lists. Often, MTAs that process mailing lists  
 1540 change the bodies of mailing list messages—for example, adding a footer with mailing list  
 1541 information or similar. Such actions will invalidate DKIM signatures.

1542 Fundamentally, mailing lists act as active mail parties. They receive messages from senders and  
 1543 resend them to recipients. Sometimes they send messages as they are received, sometimes the  
 1544 messages are bundled and sent as a single combined message, and sometimes recipients are able  
 1545 to chose their delivery means. As such, mailing lists should verify the DKIM signatures of  
 1546 incoming messages, and then re-sign outgoing messages with their own DKIM signature, made  
 1547 with the MTA’s public/private key pair. See RFC 6377, “DomainKeys Identified Mail (DKIM)  
 1548 and Mailing Lists” [RFC6377], also identified as IETF BCP 167, for additional discussion of  
 1549 DKIM and mailing lists.

1550 Additional assurance can be obtained by providing mailing lists with a role-based (i.e. not a  
 1551 named individual) S/MIME certificate and digitally signing outgoing. Such signatures will allow  
 1552 verification of the mailing list signature using S/MIME aware clients such as Microsoft Outlook,  
 1553 Mozilla Thunderbird, and Apple Mail. See Sections 2.4.2 and 4.7 for a discussion of S/MIME.  
 1554 Signatures are especially important for broadcast mailing lists that are sent with message-From:  
 1555 addresses that are not monitored, such as “do-not-reply” email addresses.

1556 **Security Recommendation 4-8:** Mailing list software should verify DKIM signatures on  
 1557 incoming mail and re-sign outgoing mail with new DKIM signatures.

1558 **Security Recommendation 4-9:** Mail sent to broadcast mailing lists from do-not-reply or  
 1559 unmonitored mailboxes should be digitally signed with S/MIME signatures so that recipients can  
 1560 verify the authenticity of the messages.

1561 As with SPF (subsection 4.2 above), DKIM may not prevent a spammer/advertiser from using a  
 1562 legitimately obtained domain to send unsolicited, DKIM-signed email. DKIM is used to provide  
 1563 assurance that the purported sender is the originator of the message, and that the message has not  
 1564 been modified in transit by an unauthorized intermediary.

#### 1565 **4.5.11 Considerations for Enterprises When Using Cloud or Contracted Email Services**

1566 An enterprise that uses third party senders for email services needs to have a policy in place for  
 1567 DKIM key management. The nature of DKIM requires that the sending MTA have the private  
 1568 key in order to generate signatures while the domain owner may only have the public portion.  
 1569 This makes key management controls difficult to audit and or impossible to enforce.  
 1570 Compartmentalizing DKIM keys is one approach to minimize risk when sharing keying material  
 1571 between organizations.

1572 When using DKIM with cloud or contracted services, an enterprise should generate a unique key  
 1573 pair for each service. No private key should be shared between contracted services or cloud  
 1574 instances. This includes the enterprise itself, if email is sent by MTAs operated within the  
 1575 enterprise.

1576 **Security Recommendation 4-10:** A unique DKIM key pair should be used for each third  
1577 party that sends email on the organization's behalf.

1578 Likewise, at the end of contract lifecycle, all DKIM keys published by the enterprise must be  
1579 deleted or modified to have a blank **p=** field to indicate that the DKIM key has been revoked.  
1580 This prevents the third party from continuing to send DKIM validated email.

#### 1581 **4.6 Domain-based Message Authentication, Reporting and Conformance (DMARC)**

1582 SPF and DKIM were created so that email sending domain owners could give guidance to  
1583 receivers about whether mail purporting to originate from them was valid, and thus whether it  
1584 should be delivered, flagged, or discarded. Both SPF and DKIM offer implementation flexibility  
1585 and different settings can have different effects at the receiver. However, neither SPF nor DKIM  
1586 include a mechanism to tell receivers if SPF or DKIM are in use, nor do they have feedback  
1587 mechanism to inform sending domain owners of the effectiveness of their authentication  
1588 techniques. For example, if a message arrives at a receiver without a DKIM signature, DKIM  
1589 provides no mechanism to allow the receiver to learn if the message is authentic but was sent  
1590 from a sender that did not implement DKIM, or if the message is a spoof.

1591 DMARC [RFC7489] allows email sending domain owners to specify policy on how receivers  
1592 can verify the authenticity of their email, how the receiver can handle email that fails to verify,  
1593 and the frequency and types of report that receivers should send back. DMARC benefits  
1594 receivers by removing the guesswork about which security protocols are in use, allowing more  
1595 certainty in quarantining and rejecting inauthentic mail.

1596 To further improve authentication, DMARC adds a link between the domain of the sender with  
1597 the authentication results for SPF and DKIM. In particular, receivers compare the domain in the  
1598 message-From: address in the message to the SPF and DKIM results (if deployed) and the  
1599 DMARC policy in the DNS. The results of this data gathering are used to determine how the  
1600 mail should be handled. Thus, when an email fails SPF and DKIM verification, or the message-  
1601 From: domain-part doesn't match the authentication results, the email can be treated as  
1602 illegitimate according to the sending domain owners DMARC policy.

1603 DMARC also provides a mechanism that allows receivers to send reports to the domain owner  
1604 about mail claiming to originate from their domain. These reports can be used to illuminate the  
1605 extent to which unauthorized users are using the domain, and the proportion of mail received that  
1606 is from the purported sender.

##### 1607 **4.6.1 DMARC on the Sender Side**

1608 DMARC policies work in conjunction with SPF and/or DKIM, so a mail domain owner  
1609 intending to deploy DMARC must deploy SPF or DKIM or (preferably) both. To deploy  
1610 DMARC, the sending domain owner will publish SPF and/or DKIM policies in the DNS, and  
1611 calculate a signature for the DKIM header of every outgoing message. The domain owner also  
1612 publishes a DMARC policy in the DNS advising receivers on how to treat messages purporting  
1613 to originate from the sender's domain. The domain owner does this by publishing its DMARC  
1614 policy as a TXT record in the DNS; identified by creating a **\_dmarc** DNS record and publishing  
1615 it in the sending domain name. For example, the DMARC policy for "example.gov" would

1616 reside at the fully qualified domain name **\_dmarc.example.gov**.

1617 When implementing email authentication for a domain for the first time, a sending domain  
 1618 owner is advised to first publish a DMARC RR with a “none” policy before deploying SPF or  
 1619 DKIM. This allows the sending domain owner to immediately receive reports indicating the  
 1620 volume of email being sent that purports to be from their domain. These reports can be used in  
 1621 crafting an email authentication policy that reduces the risk of errors.

1622 Since the sending domain owner will be soliciting feedback reports by email from receivers, the  
 1623 administrator should establish email addresses to receive aggregate and failure reports. As the  
 1624 DMARC RR is easily discovered, the reporting inboxes will likely be subject to voluminous  
 1625 unsolicited bulk email (i.e. spam). Therefore, some kind of abuse counter-measures for these  
 1626 email in-boxes should be deployed.

1627 Even if a sending domain owner does not deploy SPF or DKIM records it may be useful to  
 1628 deploy a DMARC record with policy **p=none** and a **rua** tag, to encourage receivers to send  
 1629 aggregate reports about the use to which the sender’s domain is being put. This can help with  
 1630 preliminary evaluation to determine whether a mail sender should mount SPF and DKIM  
 1631 defenses.

1632 **4.6.2 The DMARC DNS Record**

1633 The DMARC policy is encoded in a TXT record placed in the DNS by the sending domain  
 1634 owner. Similar to SPF and DKIM, the DMARC policy is encoded in a series of **tag=value** pairs  
 1635 separated by semicolons. Common keys are:

1636 **Table 4-6: DMARC RR Tag and Value Descriptions**

Tag	Name	Description
<b>v=</b>	Version	Version field that must be present as the first element. By default the value is always <b>DMARC1</b> .
<b>p=</b>	Policy	Mandatory policy field. May take values ‘ <b>none</b> ’ or ‘ <b>quarantine</b> ’ or ‘ <b>reject</b> ’. This allows for a gradually tightening policy where the sender domain recommends no specific action on mail that fails DMARC checks ( <b>p=none</b> ), through treating failed mail as suspicious ( <b>p=quarantine</b> ), to rejecting all failed mail ( <b>p=reject</b> ), preferably at the SMTP transaction stage.
<b>aspf=</b>	SPF Policy	Values are “ <b>r</b> ” (default) for relaxed and “ <b>s</b> ” for strict SPF domain enforcement. Strict alignment requires an exact match between the message-From: address domain and the (passing) SPF check must exactly match the RFC envelope-From: address (i.e. the HELO address). Relaxed requires that only the message-From: and envelope-From: address domains be in alignment. For example, the envelope-From:



		address domain-part " <b>smtp.example.org</b> " and the message-From: address " <b>announce@example.org</b> " are in alignment, but not a strict match.
<b>adkim=</b>	DKIM Policy	Optional. Values are " <b>r</b> " (default) for relaxed and " <b>s</b> " for strict DKIM domain enforcement. Strict alignment requires an exact match between the message-From: domain in the message header and the DKIM domain presented in the " <b>d=</b> " DKIM tag. Relaxed requires only that the domain part is in alignment (as in <b>aspf</b> above).
<b>fo=</b>	Failure Reporting options	Optional. Ignore if a " <b>ruf</b> " argument below is not also present. Value <b>0</b> indicates the receiver should generate a DMARC failure report if all underlying mechanisms fail to produce an aligned "pass" result. Value <b>1</b> means generate a DMARC failure report if any underlying mechanism produces something other than an aligned "pass" result. Other possible values are " <b>d</b> " and " <b>s</b> ": " <b>d</b> " means generate a DKIM failure report if a signature failed evaluation. " <b>s</b> " means generate an SPF failure report if the message failed SPF evaluation. These values are not exclusive and may be combined together in a colon-separated list.
<b>ruf=</b>		Optional. Lists a series of Universal Resource Indicators (URI's) (currently just " <b>mailto:&lt;emailaddress&gt;</b> ") that list where to send failure feedback reports. This is for reports on message specific failures. Sending domain owners should use this argument sparingly, since it is used to request a report on a per-failure basis, which could result in a large volume of failure reports.
<b>rua=</b>		Optional list of URI's (like in <b>ruf=</b> above, using the " <b>mailto:</b> " URI) listing where to send aggregate feedback back to the sending domain owner. These reports are sent based on the interval requested using the " <b>ri=</b> " option below, with a default of 86400 seconds if not listed.
<b>ri=</b>	Reporting Interval	Optional with the default value of 86400 seconds (one day). The value listed is the reporting interval desired by the sending domain owner.
<b>pct=</b>	Percent	Optional with the default value of <b>100</b> (%). Expresses the percentage of a sending domain owner's mail that should be subject to the given DMARC policy in a range from 0 to 100. This allows domain owners to ramp up their policy enforcement gradually and prevent having to commit to a rigorous policy before getting feedback on their existing

		policy. Note: this value must be an integer.
<b>sp=</b>	Subdomain Policy	Optional with a default value of ‘ <b>none</b> ’. Other values include the same range of values as the ‘ <b>p=</b> ’ argument. This is the policy to be applied to mail from all identified subdomains of the given DMARC RR.

1637

1638 Like SPF and DKIM, the DMARC record is actually a DNS TXT RR. Like all DNS information,  
 1639 it should be signed using DNSSEC [RFC4033], [RFC4034], and [RFC4035] to prevent an  
 1640 attacker from spoofing the DNS response and altering the DMARC check by a client.

1641 **4.6.3 Example of DMARC RR’s**

1642 Below are several examples of DMARC policy records using the above tags. The most basic  
 1643 example is a DMARC policy that effectively does not assert anything and does not request the  
 1644 receiver send any feedback reports, so it is, in effect, useless.

1645 **`_dmarc.example.gov 3600 IN TXT “v=DMARC1; p=none;”`**

1646 An agency that is preparing to deploy SPF and/or DKIM, or has deployed these technologies, but  
 1647 may not be confident in their current policies may request aggregate reports from receivers, but  
 1648 otherwise advises no specific action. The agency can do so by publishing a **p=none** policy as in  
 1649 the example below.

1650 **`_dmarc.example.gov 3600 IN TXT “v=DMARC1; p=none;  
 1651 rua=reports@example.gov;”`**

1653 An agency that has deployed SPF and DKIM and advises receivers to reject any messages that  
 1654 fail these checks would publish a **p=reject** policy as in the example below. Here, the agency also  
 1655 wishes to receive aggregate reports on a daily basis (the default).

1656 **`_dmarc.example.gov 3600 IN TXT “v=DMARC1; p=reject;  
 1657 rua=reports@example.gov;”`**

1659 The agency in the process of deploying DKIM (but has confidence in their SPF policy) may wish  
 1660 to receive feedback solely on DKIM failures, but does not wish to be inundated with feedback,  
 1661 so requests that the policy be applied to a subset of messages received. In this case, the DMARC  
 1662 policy would include the **fo=** option to indicate only DKIM failures are to be reported and a **pct=**  
 1663 value of **10** to indicate that only 1 in 10 email messages should be subjected to this policy (and  
 1664 subsequent reporting on a failure). Note that this is not a wise strategy in that it reduces the  
 1665 enforcement policy and the completeness of reporting. The use of the **pct** value in values other  
 1666 than 0 or 100 (i.e. none or full) limits DMARC effectiveness and usefulness of reporting. It is  
 1667 also burdensome for receivers to choose that intermediate percentage of mail for testing.

1668 **`_dmarc.example.gov 3600 IN TXT “v=DMARC1; p=none; pct=10; fo=d;  
 1669 ruf=reports@example.gov;”`**



1670

1671 **Security Recommendation 4-11:** Sending domain owners who deploy SPF and/or DKIM are  
1672 recommended to publish a DMARC record signaling to mail receivers the disposition expected  
1673 for messages purporting to originate from the sender's domain.

#### 1674 **4.6.4 DMARC on the Receiver Side**

1675 Receivers of email purporting to originate from a given domain will look up the SPF, DKIM and  
1676 DMARC records in the DNS and act on the policies encoded therein. The recommended  
1677 processing order per RFC 7489 [RFC7489] is given below. Note that it is possible that some  
1678 steps could be done in parallel and local policy may alter the order of some steps (i.e. steps 2, 3  
1679 and 4).

- 1680 1. The receiver extracts the message-From: address from the message. This must contain a  
1681 single, valid address or else the mail is refused as an error.
- 1682 2. The receiver queries for the DMARC DNS record based on the message-From: address.  
1683 If none exists, terminate DMARC processing.
- 1684 3. The receiver performs DKIM signature checks. If more than one DKIM signature exists  
1685 in the message, one must verify.
- 1686 4. The receiver queries for the sending domain's SPF record and performs SPF validation  
1687 checks.
- 1688 5. The receiver conducts Identifier Alignment checks between the message-From: and the  
1689 results of the SPF and DKIM records (if present). It does so by comparing the domain  
1690 extracted from the message-From: (as in step 2 above) with the domain in the verified  
1691 SPF and/or DKIM verification steps. If there is a match with either the domain verified  
1692 by SPF or DKIM, then the DMARC Identifier Alignment check passes.
- 1693 6. The receiver applies the DMARC policy found in the purported sender's DMARC record  
1694 unless it conflicts with the receiver's local policy. The receiver will also store the results  
1695 of evaluating each received message for the purpose of compiling aggregate reports sent  
1696 back to the domain owner (as specified in the **rua** tag).

1697 Note that local email processing policy may override a sending domain owner's stated DMARC  
1698 policy. The receiver should also store the results of evaluating each received message in some  
1699 persistent form for the purpose of compiling aggregate reports.

1700 Even if steps 2-5 in the above procedure yield no SPF or DKIM records to evaluate the message,  
1701 it is still useful to send aggregate reports based on the sending domain owner's DMARC  
1702 preferences, as it helps shape sending domain responses to spam in the system.

1703 **Security Recommendation 4-12:** Mail receivers who evaluate SPF and DKIM results of  
1704 received messages are recommended to dispose them in accordance with the sending domain's  
1705 published DMARC policy, if any. They are also recommended to initiate failure reports and  
1706 aggregate reports according to the sending domain's DMARC policies.

#### 1707 4.6.5 Policy and Reporting

1708 DMARC can be seen as consisting of two components: a policy on linking SPF and DKIM  
 1709 checks to the message-From: address, and a reporting mechanism. The reason for DMARC  
 1710 reporting is so that domain owners can get feedback on their SPF, DKIM, Identifier Alignment  
 1711 and message disposition policies so these can be made more effective. The DMARC protocol  
 1712 specifies a system of aggregate reports sent by receivers on a periodic basis, and failure reports  
 1713 sent on a message-by-message basis for email that fail some component part of the DMARC  
 1714 checks. The specified form in which receivers send aggregate reports is as a compressed (zipped)  
 1715 XML file based on the AFRF format [RFC6591], [RFC7489]<sup>11</sup>. Each aggregate report from a  
 1716 mail receiver back to a particular domain owner includes aggregate figures for successful and  
 1717 unsuccessful message authentications including:

- 1718 • The sending domain owner's DMARC policy for that interval (domain owners may  
 1719 change policies and it is undetermined whether a receiver will respond based on the 'old'  
 1720 policy or the 'new' policy).
- 1721 • The message disposition by the receiver (i.e. delivered, quarantined, rejected).
- 1722 • SPF result for a given SPF identifier.
- 1723 • DKIM result for a given DKIM identifier.
- 1724 • Whether identifiers are in alignment or not.
- 1725 • Results classified by sender subdomain (whether or not a separate **sp** policy exists).
- 1726 • The sending and receiving domain pair.
- 1727 • The policy applied, and whether this is different from the policy requested.
- 1728 • The number of successful authentications.
- 1729 • Totals for all messages received.

1730 Based on the return flow of aggregate reports from the aggregation of all receivers, a domain  
 1731 owner can build up a picture of the email being sent and how it appears to outside receivers. This  
 1732 allows the domain owner to identify gaps in email infrastructure and policy and how (and when)  
 1733 it can be improved. In the early stages of building up this picture, the sending domain should set  
 1734 a DMARC policy of **p=none**, so the ultimate disposition of a message that fails some checks  
 1735 rests wholly on the receiver's local policy. As DMARC aggregate reports are collected, the  
 1736 domain owner will have a quantitatively better assessment of the extent to which the sender's  
 1737 email is authenticated by outside receivers, and will be able to set a policy of **p=reject**,  
 1738 indicating that any message that fails the SPF, DKIM and alignment checks really should be  
 1739 rejected. From their own traffic analysis, receivers can develop a determination of whether a  
 1740 sending domain owner's **p=reject** policy is sufficiently trustworthy to act on.

1741 Failure reports from receivers to domain owners help debug and tune the component SPF and  
 1742 DKIM mechanisms as well as altering the domain owner that their domain is being used as part

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<sup>11</sup> Appendix C of RFC 7489

1743 of a phishing/spam campaign. Typical initial rollout of DMARC in an enterprise will include the  
 1744 **ruf** tag with the values of the **fo** tag progressively modified to capture SPF debugging, DKIM  
 1745 debugging or alignment debugging. Failure reports are expensive to produce, and bear a real  
 1746 danger of providing a DDoS source back to domain owners, so when sufficient confidence is  
 1747 gained in the integrity of the component mechanisms, the **ruf** tag may be dropped from DMARC  
 1748 policy statements if the sending domain no longer wants to receive failure reports. Note however  
 1749 that failure reports can also be used to alert domain owners about phishing attacks being  
 1750 launched using their domain as the purported sender and therefore dropping the **ruf** tag is not  
 1751 recommended.

1752 The same AFRF report format as for aggregate reports [RFC6591], [RFC7489] is also specified  
 1753 for failure reports, but the DMARC standard updates it for the specificity of a single failure  
 1754 report:

- 1755 • Receivers include as much of the message and message header as is reasonable to allow  
 1756 the domain to investigate the failure.
- 1757 • Add an Identity-Alignment field, with DKIM and SPF DMARC-method fields as  
 1758 appropriate (see above).
- 1759 • Optionally add a Delivery-Result field.
- 1760 • Add DKIM Domain, DKIM Identity and DKIM selector fields, if the message was  
 1761 DKIM signed. Optionally also add DKIM Canonical header and body fields.
- 1762 • Add an additional DMARC authentication failure type, for use when some authentication  
 1763 mechanisms fail to produce aligned identifiers.

#### 1764 4.6.6 Considerations for Agencies When Using Cloud or Contracted Email Services

1765 The **rua** and **ruf** tags typically specify **mailto:** addresses in the sender's domain. These reporting  
 1766 addresses are normally assumed to be in the same domain as the purported sender, but not  
 1767 always. Cloud providers and contracted services may provide DMARC report collection as part  
 1768 of their service offerings. In these instances, the **mailto:** domain will differ from the sending  
 1769 domain. To prevent DMARC reporting being used as a DoS vector, the owner of the **mailto:**  
 1770 domain must signal its legitimacy by posting a DMARC TXT DNS record with the Fully  
 1771 Qualified Domain Name (FQDN):

1772 *original-sender-domain.\_report.\_dmarc.mailto-domain*

1773 For example, an original message sent from **example.gov** is authenticated with a DMARC  
 1774 record:

1775 **\_dmarc.example.gov. IN TXT "v=DMARC1; p=reject;**  
 1776 **rua=mailto:reports.example.net"**  
 1777

1778 The recipient then queries for a DMARC TXT RR at  
 1779 **example.gov.\_report.\_dmarc.example.net** and checks the **rua** tag includes the value  
 1780 **rua=mailto:reports.example.net** to insure that the address specified in the sending domain  
 1781 owner's DMARC record is the legitimate receiver for DMARC reports.

1782 Note that, as with DKIM, DMARC records require the use of semicolons between tags.

#### 1783 4.6.7 Mail Forwarding

1784 The message authentication devices of SPF, DKIM and DMARC are designed to work directly  
 1785 between a sender domain and a receiver domain. The message envelope and RFC5322.From  
 1786 address pass through a series of MTAs, and are authenticated by the receiver. The DKIM  
 1787 signature, message headers and message body arrive at the receiver unchanged. The email  
 1788 system has additional complexities as there are a variety of message forwarding activity that will  
 1789 very often either modify the message, or change the apparent message-From: domain. For  
 1790 example, user@example.gov sends a message to ourgroup@example.net, which is subsequently  
 1791 forwarded to all members of the mail group. If the mail group software simply relays the  
 1792 message, the envelope-From: address denoting the forwarder differs from the message-From:  
 1793 address, denoting the original sender. In this case DMARC processing will rely on DKIM for  
 1794 authentication. If the forwarder modifies the message-From: field to match the HELO of the  
 1795 sending MTA (see Section 2.3.1), SPF may authenticate, but the modified header will make the  
 1796 DKIM signature invalid. Table 4-2 below summarizes the various forwarding techniques and  
 1797 their effect on domain-based authentication mechanisms:

1798 **Table 4-7: Common relay techniques and their impact on domain-based authentication**

Relay Technique	Typical Uses	Negatively Impacts
Aliases	Forwarding, many-to-one consolidation, vanity addresses	SPF
Re-sender	MUA level forwarding, inline forwarding	SPF & DKIM
Mailing Lists	Re-posting to a subscriber list, often with modifications to the message body (such as a footer identifying the mailing list).	SPF & DKIM results may lead to DMARC policy rejection and sender unsubscribe
Gateways	Unrestricted message re-writing, and forwarding	SPF & DKIM
Boundary Filters	Spam or malware filters that change/delete content of an email message	DKIM

1799

1800 Forwarding in general creates problems for DMARC results processing, and as of this writing,  
 1801 universal solutions are still in development. There is a currently existing set of mitigations that  
 1802 could be used by the mail relay and by the receiver, but would require modified MTA processing  
 1803 from traditional SPF and DKIM processing:

- 1804 1. The mediator can alter the message-From: field to match the envelope-From:. In this case  
1805 the SPF lookup would be on the mediator's domain.
- 1806 2. After making the customary modifications, which break the originators DKIM signature,  
1807 the email relay can generate its own DKIM signature over the modified header and body.  
1808 Multiple DKIM signatures in a message are acceptable and DMARC policy is that at  
1809 least one of the signatures must authenticate to pass DMARC.

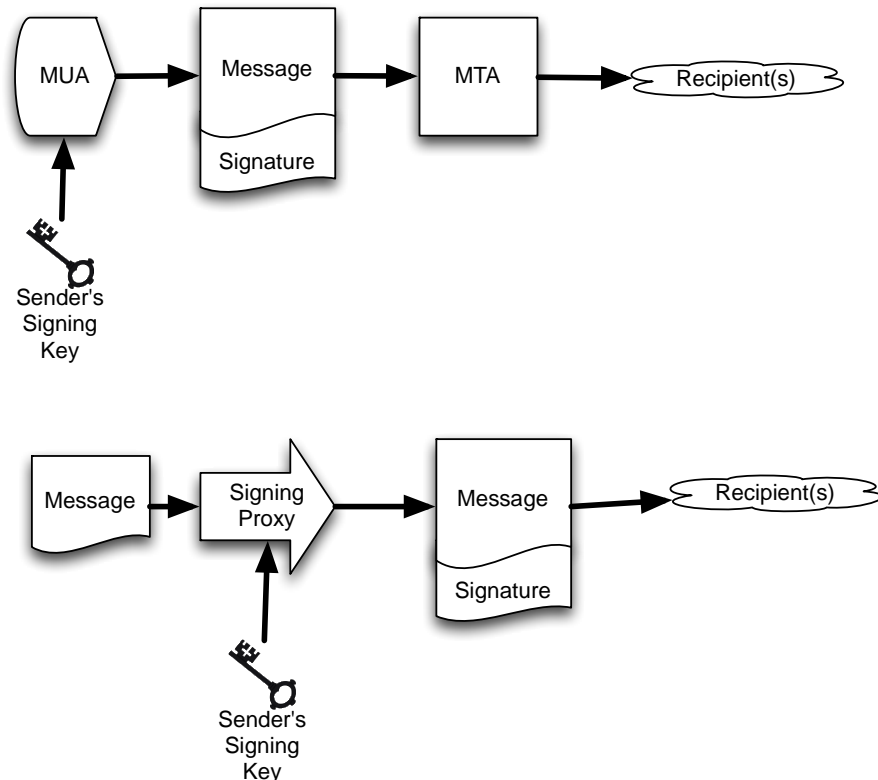
1810 It should also be noted that if one or the other (SPF or DKIM) authentication and domain  
1811 alignment checks pass, then the DMARC policy could be satisfied.

1812 At the receiver side, if a message fails DMARC and is bounced (most likely in the case where  
1813 the sender publishes a **p=reject** policy), then a mailing list may respond by unsubscribing the  
1814 recipient. Mailing list managers should be sensitive to the reasons for rejection and avoid  
1815 unsubscribing recipients if the bounce is due to message authentication issues. If the mailing list  
1816 is in a domain where the recommendations in this document can be applied, then such mailing  
1817 list managers should be sensitive to and accommodate DMARC authentication issues. In the case  
1818 where the mailing list is outside the domain of influence, the onus is on senders and receivers to  
1819 mitigate the effects of forwarding as best they can.

#### 1820 **4.7 Authenticating Mail Messages with Digital Signatures**

1821 In addition to authenticating the sender of a message, the message contents can be authenticating  
1822 with digital signatures. Signed email messages protect against phishing attacks, especially  
1823 targeted phishing attacks, as users who have been conditioned to expect signed messages from  
1824 co-workers and organizations are likely to be suspicious if they receive unsigned messages  
1825 instructing them to perform an unexpected action [GAR2005]. For this reason, the Department of  
1826 Defense requires that all e-mails containing a link or an attachment be digitally signed  
1827 [DOD2009].

1828 Because it interoperates with existing PKI and most deployed software, S/MIME is the  
1829 recommended format for digitally signing messages. Users of most email clients who receive  
1830 S/MIME signed messages from organizations that use well-known CAs will observe that the  
1831 message signatures are automatically validated, without the need to manually add or trust  
1832 certificates for each sender. If users receive mail that originates from a sender that uses a non-  
1833 public CA, then either the non-public CA must be added or else each S/MIME sender must be  
1834 individually approved. Today, the US Government PIV [FIPS 201] cards are signed by well-  
1835 known CAs, whereas the US Department of Defense uses CAs that are generally not trusted  
1836 outside the Department of Defense. Thus, email signed by PIV cards will generally be validated  
1837 with no further action, while email signed by DoD Common Access Cards will result in a  
1838 warning that the sender's certificate is not trusted.

1839 **4.7.1 End-to-End Authentication Using S/MIME Digital Signatures**

1840

1841

**Fig 4-1: Two models for sending digitally signed mail.**

1842 Organizations can use S/MIME digital signatures to certify email that that is sent within or  
 1843 external to the organization. Because support for S/MIME is present in many modern mail  
 1844 clients<sup>12</sup>, S/MIME messages that are signed with a valid digital signature will automatically  
 1845 validate when they are displayed. This is particularly useful for messages that are designed to be  
 1846 read but not replied to—for example, status reports and alerts that are sent programmatically, as  
 1847 well as messages that are sent to announcement-only distribution lists.

1848 To send S/MIME digitally signed messages, organizations must first obtain an S/MIME  
 1849 certificate where the sender matches the message-From: address that will be used to sign the  
 1850 messages. Typically, this will be done with a S/MIME certificate and matching private key that  
 1851 corresponds to the role, rather than to an individual.<sup>13</sup> Once a certificate is obtained, the message  
 1852 is first composed. Next, software uses both the S/MIME certificate and the private portion of  
 1853 their S/MIME key pair to generate the digital signature. S/MIME signatures contain both the  
 1854 signature and the signing certificate, allowing recipients to verify the signed message without

<sup>12</sup> Support for S/MIME is included in Microsoft Outlook, Apple Mail, iOS Mail, Mozilla Thunderbird, and other mail programs.

<sup>13</sup> For example, DoDI 8520.02 (May 24, 2011), “Public Key Infrastructure (PKI) and Public Key (PK) Enabling,” specifically allows certificates to be issued for groups, roles, information system, device, and code signing purposes, in addition to the issuance of certificates to eligible users.



1855 having to fetch the certificate from a remote server; the certificate itself is validated using PKI.  
 1856 Sending S/MIME signed messages thus requires either a MUA that supports S/MIME and the  
 1857 necessary cryptographic libraries to access the private key and generate the signature, or else an  
 1858 intermediate program that will sign the message after it is created but before it is delivered (Fig  
 1859 4-3).

1860 The receiver of the signed S/MIME message then uses the sender's public key (from the sender's  
 1861 attached X.509 certificate) and validates the digital signature. The receiver should also check to  
 1862 see if the senders certificate has a valid PKIX chain back to a root certificate the receiver trusts to  
 1863 further authenticate the sender. Some organizations may wish to configure MUAs to perform  
 1864 real-time checks for certificate revocation and an additional authentication check (See Section  
 1865 5.2.2.4).

1866 The principal barrier to using S/MIME for end-user digital signatures has been the difficulty of  
 1867 arranging for end-users to obtain S/MIME certificates. One approach is to issue S/MIME  
 1868 credentials in physical identity tokens, as is done with the US Government's PIV (Personal  
 1869 Identity Verification) cards [FIPS 201]. Individuals can obtain free S/MIME certificates from a  
 1870 number of online providers, who verify the individual's address with an email challenge.

1871 The principal barrier to using S/MIME for signing organizational email has been the lack of  
 1872 attention to the issue, since only a single certificate is required for signing mail and software for  
 1873 verifying S/MIME signatures is already distributed.

1874 **Security Recommendation 4-11:** Use S/MIME signatures for assuring message authenticity  
 1875 and integrity.

#### 1876 **4.8 Recommendation Summary**

1877 **Security Recommendation 4-1:** Organizations are recommended to deploy SPF to specify  
 1878 which IP addresses are authorized to transmit email on behalf of the domain. Domains controlled  
 1879 by an organization that are not used to send email should include an SPF RR with the policy  
 1880 indicating that there are no valid email senders for the given domain.

1881 **Security Recommendation 4-2:** Organizations should deploy DNSSEC for all DNS name  
 1882 servers and validate DNSSEC queries from all systems that receive email.

1883 **Security Recommendation 4-3:** Federal agency administrators shall only use keys with  
 1884 approved algorithms and lengths for use with DKIM.

1885 **Security Recommendation 4-4:** Administrators should insure that the private portion of the  
 1886 key pair is adequately protected on the sending MTA and that only the MTA software has read  
 1887 privileges for the key. Federal agency administrators should follow FISMA control SC-12  
 1888 [SP800-53] guidance with regards to distributing and protecting DKIM key pairs.

1889 **Security Recommendation 4-5:** Each sending MTA should be configured with its own  
 1890 private key and its own selector value, to minimize the damage that may occur if a private key is  
 1891 compromised.

- 1892 **Security Recommendation 4-6:** Organizations should deploy DNSSEC to provide  
1893 authentication and integrity protection to the DKIM DNS resource records.
- 1894 **Security Recommendation 4-7:** Organizations should enable DNSSEC validation on DNS  
1895 servers used by MTAs that verify DKIM signatures.
- 1896 **Security Recommendation 4-8:** Mailing list software should verify DKIM signatures on  
1897 incoming mail and re-sign outgoing mail with new DKIM signatures.
- 1898 **Security Recommendation 4-9:** Mail sent to broadcast mailing lists from do-not-reply or  
1899 unmonitored mailboxes should be digitally signed with S/MIME signatures so that recipients can  
1900 verify the authenticity of the messages.
- 1901 **Security Recommendation 4-10:** A unique DKIM key pair should be used for each third  
1902 party that sends email on the organization's behalf.
- 1903 **Security Recommendation 4-11:** Use S/MIME signatures for assuring message authenticity  
1904 and integrity.



## 1905 **5 Protecting Email Confidentiality**

### 1906 **5.1 Introduction**

1907 Cleartext mail messages are submitted by a sender, transmitted hop-by-hop over a series of  
1908 relays, and delivered to a receiver. Any successful man-in-the-middle can intercept such traffic  
1909 and read it directly. Any bad actor, or organizationally privileged actor, can read such mail on  
1910 the submission or delivery systems. Email transmission security can be assured by encrypting the  
1911 traffic along the path. The Transport Layer Security protocol (TLS) [RFC5246] protects  
1912 confidentiality by encrypting bidirectional traffic and prevents passive monitoring. TLS relies on  
1913 public key cryptography and uses X.509 certificates [RFC5280] to encapsulate the public key,  
1914 and the Certificate Authority (CA) system to issue certificates and authenticate the origin of the  
1915 key.

1916 In recent years the CA system has become the subject of attack and has been successfully  
1917 compromised on several occasions<sup>1415</sup>. The DANE protocol [RFC6698] is designed to overcome  
1918 problems in the CA system by providing an alternative channel for authenticating public keys  
1919 based on DNSSEC, with the result that the same trust relationships used to certify IP addresses  
1920 are used to certify servers operating on those addresses The mechanisms that combine to  
1921 improve the assurance of email transmission security are described in section 5.2.

1922 Encryption at the transport layer gives assurance of the integrity of data in transit, but senders  
1923 and receivers who want end-to-end assurance, (i.e. mailbox to mailbox) of confidentiality have  
1924 two alternative mechanisms for achieving this: S/MIME [RFC5750] and OpenPGP [RFC4880].  
1925 Both protocol are capable of signing (for authentication) and encryption (for confidentiality).  
1926 The S/MIME protocol is deployed to sign and/or encrypt message contents, using keys stored as  
1927 X.509 certificates and a PKI (See Section 2.4.2) while OpenPGP uses a different certificate and a  
1928 Web-of-Trust model for authentication of identities (See Section 2.4.3). Both of these protocols  
1929 have the issue of trustworthy certificate publication and discovery. These certificates can be  
1930 published through the DNS by a different implementation of the DANE mechanism for  
1931 S/MIME[draft-smime] and OpenPGP [draft-openpgpkey]. S/MIME and OpenPGP, with their  
1932 strengthening by DANE authentication are discussed below.

### 1933 **5.2 Email Transmission Security**

1934 Email proceeds towards its destination from a Message Submission Agent, through a sequence of  
1935 Message Transfer Agents, to a Message Delivery Agent, as described in Section 2. This  
1936 translates to the use of SMTP [RFC5321] for submission and hop-by-hop transmission and  
1937 IMAP [RFC3501] or POP3 [RFC1939] for final delivery into a recipient's mailbox. TLS  
1938 [RFC5246] can be used to protect email in transit, but intervening hops may be under  
1939 autonomous control, so a securely encrypted end-to-end path cannot be guaranteed. This is

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<sup>14</sup> "Comodo SSL Affiliate The Recent RA Compromise," Phillip Hallam Baker, Comodo, March 15, 2011.  
<https://blog.comodo.com/other/the-recent-ra-compromise/>

<sup>15</sup> Peter Bright, "Independent Iranian hacker claims responsibility for Comodo hack," Ars Technica, March 28, 2011.  
<http://arstechnica.com/security/2011/03/independent-iranian-hacker-claims-responsibility-for-comodo-hack/>

1940 discussed further in section 5.2.1. Opportunistic encryption over some portions of the path can  
 1941 provide “better-than-nothing” security. The use of STARTTLS [RFC3207] is a standard method  
 1942 for establishing a TLS connection. TLS has a secure handshake that relies on asymmetric  
 1943 encryption, to establish a secure session (using symmetric encryption). As part of the handshake,  
 1944 the server sends the client an X.509 certificate containing its public key, and the cipher suite and  
 1945 symmetric key are negotiated with a preference for the optimally strongest cipher that both  
 1946 parties support. SMTP clients have traditionally not verified the server’s certificate due to the  
 1947 lack of an appropriate mechanism to specify allowable certificates and certificate authorities. The  
 1948 newly adopted RFC 7672 [RFC 7672] rectifies this, by providing rules for applying the DANE  
 1949 protocol to SMTP servers. The use of DANE in conjunction with SMTP is discussed Section  
 1950 **Error! Reference source not found..**

1951 From early 2015 there was an initiative in the IETF to develop a standard that allows for the  
 1952 implicit (default) use of TLS in email transmission. This goes under the title of Deployable  
 1953 Enhanced Email Privacy (DEEP). This scheme goes some steps beyond the triggering of  
 1954 STARTTLS, and is discussed further in Section 5.2.4.

1955 Ultimately, the entire path from sender to receiver will be protected by TLS. But this may consist  
 1956 of many hops between MTAs, each the subject of a separate transport connection. These are not  
 1957 compelled to upgrade to TLS at the same time, however in the patchwork evolutionary  
 1958 development of the global mail system, this cannot be completely guaranteed. There may be  
 1959 some MTAs along the route uncontrolled by the sender or receiver domains that have not  
 1960 upgraded to TLS. In the interim until all mail nodes are certifiably secure, the principle is that  
 1961 some incrementally improving security is better than no security, so opportunistic TLS (using  
 1962 DANE or other methods to validate certificates) should be employed at every possible hop.

### 1963 **5.2.1 TLS Configuration and Use**

1964 Traditionally, sending email begins by opening a SMTP connection over TCP and entering a  
 1965 series of cleartext commands, possibly even including usernames and passwords. This leaves the  
 1966 connection exposed to potential monitoring, spoofing, and various man-in-the-middle  
 1967 interventions. A clear improvement would be to open a secure connection, encrypted so that the  
 1968 message contents cannot be passively monitored, and third parties cannot spoof message headers  
 1969 or contents. Transport Layer Security (TLS) offers the solution to these problems.

1970 TCP provides a reliable, flow-controlled connection for transmitting data between two peers.  
 1971 Unfortunately, TCP provides no built-in security. Transport connections carry all manner of  
 1972 sensitive traffic, including web pages with financial and sign in information, as well as email  
 1973 messages. This traffic can only be secured through physical isolation, which is not possible on  
 1974 the Internet, or encryption.

1975 Secure Sockets Layer was developed to provide a standard protocol for encrypting TCP  
 1976 connections. SSL evolved into Transport Layer Security (TLS), currently at Version 1.2  
 1977 [RFC5246]. TLS negotiates a secure connection between initiator and responder (typically client  
 1978 and server) parties. The negotiation entails the exchange of the server’s certificate, and possibly  
 1979 the client’s certificate, and agreement on a cipher to use for encrypting the data. In essence, the  
 1980 protocol uses the public-private key pair: the public key in the server’s certificate, and the

1981 server's closely held private key, to negotiate a symmetric key known to both parties, and with  
 1982 which both can encrypt, transmit and decrypt the application data. RFC 5246 Appendix A  
 1983 describes a range of permissible ciphers, and the parties agree on one from this set. This range of  
 1984 ciphers may be restricted on some hosts by local policy (such as only ciphers Approved for  
 1985 federal use). Data transmitted over the connection is encrypted using the negotiated session key.  
 1986 At the end, the connection is closed and the session key can be deleted (but not always, see  
 1987 below).

1988 Negotiating a TLS connection involves a significant time and processor load, so when the two  
 1989 parties have the need to establish frequent secure connections between them, a session  
 1990 resumption mechanism allows them to pick up with the previously negotiated cipher, for a  
 1991 subsequent connection.

1992 TLS gains its security from the fact that the server holds the private key securely and the public  
 1993 key is authenticated by its being wrapped in an X.509 certificate that is guaranteed by some  
 1994 Certificate Authority. If the Certificate Authority is somehow compromised, there is no  
 1995 guarantee that the key in the certificate is truly the one belonging to the server, and a client may  
 1996 inadvertently negotiate with a man-in-the-middle. An investigation of what X.509 certificates  
 1997 are, how they work, and how they can be better secured, follows.

1998 **Security Recommendation 5-1:** NIST SP800-52 currently requires TLS 1.1 configured with  
 1999 FIPS based cipher suites as the minimum appropriate secure transport protocol. Organizations  
 2000 are recommended to migrate to TLS 1.2 with all practical speed.

## 2001 **5.2.2 X.509 Certificates**

2002 The Federal Public Key Infrastructure (FPKI) Policy Authority has specified profiles (called the  
 2003 FPIX profile) for two types of X.509 version 3 certificates that can be used for confidentiality  
 2004 and integrity protection of federal email systems [FPKI-CERT]. The applicable certificate profile  
 2005 is identified by the **KeyPurposeId** with value **id-kp-emailProtection (1.3.6.1.5.5.7.3.4)** and  
 2006 includes the following:

- 2007 • End Entity Signature Certificate Profile (Worksheet 5)
- 2008 • Key Management Certificate Profile (Worksheet 6)

2009 The overall FPIX profile is an instantiation of IETF's PKI profile developed by the PKIX  
 2010 working group (and hence called the PKIX profile) [PKIX] with unique parameter settings for  
 2011 Federal PKI systems. Thus a FPIX certificate profile complements the corresponding PKIX  
 2012 certificate profile. The following is a brief overview of the two applicable FPIX profiles referred  
 2013 above.

### 2014 **5.2.2.1 X.509 Description**

2015 A trusted Certificate Authority (CA) is licensed to validate applicants' credentials, store their  
 2016 public key in a X.509 [RFC5280] structure, and digitally sign it with the CA's private key.

2017 Applicants must first generate their own public and private key pair, save the private key  
 2018 securely, and bind the public key into an X.509 request. The **openssl req** command is an  
 2019 example way to do this on Unix/Linux systems with OpenSSL<sup>16</sup> installed. Many CAs will  
 2020 generate a certificate without receiving a request (in effect, generating the request themselves on  
 2021 the customer's behalf). The resulting digitally encoded structure is transmitted to the CA, vetted  
 2022 according to the CA's policy, and a certificate is issued. An example certificate is given below in  
 2023 Fig 5-1, with salient fields described.

- 2024 • **Issuer:** The Certificate Authority certificate that issued and signed this end entity  
 2025 certificate. Often this is an intermediate certificate that in turn was signed by either a  
 2026 higher intermediate certificate, or by the ultimate root. If the issuer is a well known  
 2027 reputable entity, its root certificate may be listed in host systems' root certificate  
 2028 repository.
- 2029 • **Subject:** The entity to which this certificate is issued, in this CA. Here:  
 2030 **www.example.com.**
- 2031 • **Public Key:** (this field truncated for convenience). This is the public key corresponding  
 2032 to the private key held by the subject. In use, clients who receive the certificate in a  
 2033 secure communication attempt extract the public key and use it for one of the stated key  
 2034 usages.
- 2035 • **X509v3 Key Usage:** The use of this certificate is restricted to digital signature, key  
 2036 encipherment or key agreement. So an attempt to use it for encryption, for example,  
 2037 should result in rejection.
- 2038 • **X509v3 Basic Constraints:** This document is an end certificate so the constraint is set to  
 2039 **CA:FALSE**. It is not a CA and cannot be used to sign downstream certificates for other  
 2040 entities.
- 2041 • **X509v3 SubjectAltName:** Together with the Common Name in the Subject field, this  
 2042 represents the binding of the public key with a domain. Any attempt by another domain  
 2043 to transmit this certificate to try to establish a connection, should result in failure to  
 2044 authenticate and connection closure.
- 2045 • **Signature Algorithm** (truncated for convenience). The signature generated by the CA  
 2046 over this certificate, demonstrating the CA's authentication of the subject and its public  
 2047 key.

2048 <b>Certificate:</b> 2049 Data: 2050 Version: 3 (0x2) 2051 Serial Number: 760462 (0xb9a8e) 2052 Signature Algorithm: sha1WithRSAEncryption
--

---

<sup>16</sup> <https://www.openssl.net/>

2053 **Issuer:** C=IL, O=ExampleCA LLC, OU=Secure Digital Certificate Signing, CN=ExampleCA Primary  
 2054 Intermediate Server CA  
 2055 Validity  
 2056 Not Before: Aug 20 15:32:55 2013 GMT  
 2057 Not After : Aug 21 10:17:18 2014 GMT  
 2058 **Subject: description=I0Yrz4bhzFN7q1Ib, C=US,**  
 2059 **CN=www.example.com/emailAddress=admin@example.com**  
 2060 Subject Public Key Info:  
 2061 Public Key Algorithm: rsaEncryption  
 2062 **Public-Key: (2048 bit)**  
 2063 Modulus:  
 2064 00:b7:14:03:3b:87:aa:ea:36:3b:b2:1c:19:e3:a7:  
 2065 7d:84:5b:1e:77:a2:44:c8:28:b7:c2:27:14:ef:b5:  
 2066 04:67  
 2067 Exponent: 65537 (0x10001)  
 2068 X509v3 extensions:  
 2069 **X509v3 Basic Constraints:**  
 2070 **CA:FALSE**  
 2071 **X509v3 Key Usage:**  
 2072 Digital Signature, Key Encipherment, Key Agreement  
 2073 X509v3 Extended Key Usage:  
 2074 TLS Web Server Authentication  
 2075 X509v3 Subject Key Identifier:  
 2076 C2:64:A8:A0:3B:E6:6A:D5:99:36:C2:70:9B:24:32:CF:77:46:28:BD  
 2077 X509v3 Authority Key Identifier:  
 2078 keyid:EB:42:34:D0:98:B0:AB:9F:F4:1B:6B:08:F7:CC:64:2E:EF:0E:  
 2079 2C:45  
 2080 **X509v3 Subject Alternative Name:**  
 2081 DNS:www.example.com, DNS:example.com  
 2082 X509v3 Certificate Policies:  
 2083 Policy: 2.23.140.1.2.1  
 2084 Policy: 1.3.6.1.4.1.23223.1.2.3  
 2085 CPS: http://www.exampleCA.com/policy.txt  
 2086 User Notice:  
 2087 Organization: ExampleCA Certification Authority  
 2088 Number: 1  
 2089 Explicit Text: This certificate was issued according to the Class 1 Validation requirements of  
 2090 the ExampleCA CA policy, reliance only for the intended purpose in compliance of the relying party  
 2091 obligations.  
 2092  
 2093 X509v3 CRL Distribution Points:  
 2094 Full Name:  
 2095 URI:http://crl.exampleCA.com/crl.crl  
 2096  
 2097 Authority Information Access:  
 2098 OCSP - URI:http://ocsp.exampleCA.com/class1/server/ocsp  
 2099 CA Issuers - URI:http://aia.exampleCA.com/certs/ca.crt  
 2100  
 2101 X509v3 Issuer Alternative Name:  
 2102 URI:http://www.exampleCA.com/  
 2103 **Signature Algorithm:** sha1WithRSAEncryption  
 2104 93:29:d1:ed:3a:2a:91:50:b4:64:1d:0f:06:8a:79:cf:d5:35:  
 2105 ba:25:39:b0:dd:c0:34:d2:7f:b3:04:5c:46:50:2b:97:72:15:  
 2106 ea:3a:4f:b6  
 2107

Fig 5-1: Example of X.509 Certificate

### 2108 5.2.2.2 Overview of Key Management Certificate Profile

2109 The public key of a Key Management certificate is used by a device (e.g., Mail Transfer Agent  
2110 (MTA) in our context) to set up a session key (a symmetric key) with its transacting entity (e.g.,  
2111 next hop MTA in our context). The parameter values specified in the profile for this certificate  
2112 type, for some of the important fields are:

- 2113 • **Signature:** (of the cert issuer) If the RSA is used as the signature algorithm for signing the  
2114 certificate by the CA, then the corresponding hash algorithms can only be either SHA-256 or  
2115 SHA-512.
- 2116 • **subjectPublicKeyInfo:** The allowed algorithms for public key are RSA, Diffie-Hellman  
2117 (DH), Elliptic Curve (ECC), or Key Exchange Algorithm (KEA).
- 2118 • **KeyUsage:** The keyEncipherment bit is set to 1 when the subject public key is RSA. The  
2119 KeyAgreement bit is said to 1, when the subject public key is Diffie-Hellman (DH), Elliptic  
2120 Curve (ECC), or Key Exchange Algorithm (KEA).
- 2121 • **KeyPurposeId:** Should include the value **id-kp-emailProtection (1.3.6.1.5.5.7.3.4)**
- 2122 • **subjectAltName:** Since this certificate is used by devices (as opposed to a human subject),  
2123 this field should contain the DNS name or IP Address.

### 2124 5.2.2.3 X.509 Authentication

2125 The certificate given above is an example of an end certificate. Although it claims to be signed  
2126 by a well-known CA, anyone receiving this certificate in communication has the problem of  
2127 authenticating that signature. For this, full PKIX authentication back to the root certificate is  
2128 required. The CA issues a well-known self-signed certificate containing its public key. This is  
2129 the root certificate. A set of current root certificates, often numbering in the hundreds of  
2130 certificates, are held by individual browser developer and operating system supplier as their set  
2131 of trusted root certificates. The process of authentication is the process of tracing the end  
2132 certificate back to this root certificate, through a chain of zero or more intermediate certificates.

### 2133 5.2.2.4 Certificate Revocation

2134 Every certificate has a period of validity typically ranging from 30 days up to a number of years.  
2135 There may however be reasons to revoke a certificate prior to its expiration, such as the  
2136 compromise or loss of the private key [RFC5280]. The act of revocation is associated with the  
2137 CA publishing a certificate revocation list. Part of authenticating a certificate chain is perusing  
2138 the certificate revocation list (CRL) to determine if any certificate in the chain is no longer valid.  
2139 The presence of a revoked certificate in the chain results in failure of authentication. Among the  
2140 problems of CRL management, the lack of a truly real-time revocation checks leads to non-  
2141 determinism in the authentication mechanism. Problems with revocation led the IETF to develop  
2142 a real-time revocation management protocol, the Online Certificate Status Protocol (OCSP)  
2143 [RFC6960]. Mozilla has now taken the step to deprecate CRLs in favor of OCSP.

### 2144 5.2.3 STARTTLS

2145 Unlike the World Wide Web, where the URL indicates that the secure variant (i.e. HTTPS) is in



2146 use, an email sender has only the email address, “**user@domain**”, to signal the destination and  
2147 no way to direct that the channel must be secured. This is an issue not just on a sender to receiver  
2148 basis, but also on a transitive basis as SMTP is not an end-to-end protocol but instead a protocol  
2149 that sends mail messages as a series of hops. Not only is there no way to signal that message  
2150 submission must be secure, there is also no way to signal that any hop in the transmission should  
2151 be secure. STARTTLS was developed to address some of the shortcomings of this system.

2152 RFC 3207 [RFC3207] describes an extension to SMTP that allows an SMTP client and server to  
2153 use TLS to provide private, authenticated communication across the Internet. This gives SMTP  
2154 agents the ability to protect some or all of their communications from eavesdroppers and  
2155 attackers. If the client does initiate the connection over a TLS-enabled port (e.g. port 465 was  
2156 previously used for SMTP over SSL) the server advertises that the STARTTLS option is  
2157 available to connecting clients. The client can then issue the STARTTLS command in the SMTP  
2158 command stream, and the two parties proceed to establish a secure TLS connection. An  
2159 advantage of using STARTTLS is that the server can offer SMTP service on a single port, rather  
2160 than requiring separate port numbers for secure and cleartext operations. Similar mechanisms are  
2161 available for running TLS over IMAP and POP protocols.

2162 When STARTTLS is initiated as a request by the server side, it may be susceptible to a  
2163 downgrade attack, where a man-in-the-middle (MITM) is in place. In this case the MITM  
2164 receives the STARTLS suggestion from the server reply to a connection request, and scrubs it  
2165 out. The initiating client sees no TLS upgrade request and proceeds with an unsecured  
2166 connection (as originally anticipated). Likewise, most MTAs default to sending over  
2167 unencrypted TCP if certificate validation fails during the TLS handshake.

2168 If the client wants to ensure an encrypted channel, it should initiate the TLS request directly.  
2169 This is discussed in Deployable Enhanced Email Privacy (DEEP), which is current work-in-  
2170 progress in the IETF. If the server wishes to indicate that an encrypted channel should be used to  
2171 clients, this can be indicated through an advertisement using DANE. If the end user wants  
2172 security over the message content, then the message should be encrypted using S/MIME or  
2173 OpenPGP, as discussed in section 5.3.

2174 In this long transition period towards “TLS everywhere,” there will be security gaps where some  
2175 MTA to MTA hop offers TCP only. In these cases, the receiving MTA suggestion of  
2176 STARTTLS can be downgraded by the above MITM attack. In such cases, a channel thought  
2177 secure by the end user can be compromised. A mitigating consolation is that opportunistic  
2178 security is better than no security. The more mail administrators who actively deploy TLS, the  
2179 fewer opportunities for effective MITM attacks. In this way global email security improves  
2180 incrementally.

### 2181 **5.2.3.1 Recommendations**

2182 **Security Recommendation 5-1:** TLS capable servers must prompt clients to invoke the  
2183 STARTTLS command. TLS clients should attempt to use STARTTTL for SMTP, either initially,  
2184 or issuing the command when offered.

2185 **5.2.4 SMTP Security via Opportunistic DNS-based Authentication of Named Entities**  
 2186 **(DANE) Transport Layer Security (TLS)**

2187 TLS has for years solved the problem of distributing public keys by using a certificate, signed by  
 2188 some well-known Certification Authority (CA). Every browser developer and operating system  
 2189 supplier maintains a list of CA root certificates as trust anchors. These are called the software's  
 2190 *root certificates* and are stored in the *root certificate store*. The PKIX procedure allows the  
 2191 certificate recipient to trace a certificate back to the root. So long as the root certificate remains  
 2192 trustworthy, and the authentication concludes successfully, the client can proceed with the  
 2193 connection.

2194 Currently, there are hundreds of organizations acting as CAs on the Internet. If one CA  
 2195 infrastructure or vetting procedure is compromised, the attacker can obtain the CA's private key,  
 2196 or get issued certificates under a false name. There is no limitation of scope for the global PKI  
 2197 and a compromise of a single CA damages the integrity of the entire PKI system.

2198 Aside from CA compromise, some CAs have engaged in poor security practices. In particular,  
 2199 some CAs have issued wildcard certificates that allow the holder to issue sub-certificates for any  
 2200 domain or entity, anywhere in the world.<sup>17</sup>

2201 DANE introduces mechanisms for domains to specify to clients which certificates should be  
 2202 trusted for the domain. With DANE a domain can declare that clients should only trust  
 2203 certificates from a particular CA or that they should only trust a specific certificate or public key.  
 2204 Essentially, DANE replaces reliance on the security of the CA system with reliance on the  
 2205 security provided by DNSSEC.

2206 The TLS handshake yields an encrypted connection and an X.509 certificate from server to  
 2207 client.<sup>18</sup> The TLS protocol does not define how the certificate should be authenticated. Some  
 2208 implementations may do this as part of the TLS handshake, and some may leave it to the  
 2209 application to decide. Whichever way the implementation goes, there is still a vulnerability: a  
 2210 CA can issue certificates for any domain, and if that CA is compromised (as has happened more  
 2211 than once all too recently), it can issue a replacement certificate for any domain, and take control  
 2212 of that server's connections. Ideally, certificate issue and delivery should be tied absolutely to the  
 2213 given domain. DANE creates this explicit link by allowing the server domain owner to create a  
 2214 TLSA resource record in the DNS [RFC6698], which identifies the certificate, its public key, or  
 2215 a hash of either. When the client receives an X.509 certificate in the TLS negotiation, it looks up  
 2216 the TLSA RR for that domain and matches the TLSA data against the certificate as part of the  
 2217 client's certificate validation procedure.

---

<sup>17</sup> For examples of poor CA issuing practices involving sub-certificates, see "Bug 724929—Remove Trustwave Certificate(s) from trusted root certificates," February 7, 2012. [https://bugzilla.mozilla.org/show\\_bug.cgi?id=724929](https://bugzilla.mozilla.org/show_bug.cgi?id=724929). Also "Bug 698753—Entrust SubCA: 512-bit key issuance and other CPS violations; malware in wild," November 8, 2011. [https://bugzilla.mozilla.org/show\\_bug.cgi?id=698753](https://bugzilla.mozilla.org/show_bug.cgi?id=698753). Also "Revoking Trust in one CNNIC Intermediate Certificate," Mozilla Security Blog, March 23, 2015. <https://blog.mozilla.org/security/2015/03/23/revoking-trust-in-one-cnnic-intermediate-certificate/>

<sup>18</sup> Also possibly from client to server.



2218 DANE has a variety of usage models (called Certificate Usage) to accommodate users who  
 2219 require different forms of authentication. These Certificate Usages are given mnemonic names.  
 2220 In usages PKIX-TA and DANE-TA, the TLSA RR contains a trust anchor that issued one of the  
 2221 certificates in the PKIX chain, whereas in usages PKIX-EE and DANE-EE, the TLSA RR  
 2222 matches an end entity, or leaf certificate. In uses DANE-TA and DANE-EE, the server certificate  
 2223 chain is self-issued and does not need (or likely fails) to verify against a trusted root stored in the  
 2224 client. In PKIX-TA and PKIX-EE, the server certificate chain must pass PKIX validation that  
 2225 terminates with a trusted root certificate stored in the client. As with PKIX validation, neither the  
 2226 TLS protocol nor the DANE specification stipulate when DANE validation should be done.  
 2227 Some implementations may do it after the connection is negotiated, or leave it to the application.  
 2228 A more secure model would be to use a TLS implementation that takes care of both PKIX and  
 2229 DANE validations, before presenting a secure open connection to the application.

2230 Using DANE to secure SMTP communications involves additional complications because of use  
 2231 of mail exchanger (MX) and canonical name (CNAME) DNS RRs, which may cause mail to be  
 2232 routed through intermediate hosts or to final destinations that reside at different domain names.  
 2233 RFC 7672 [RFC 7672] describes a set of rules that are to be used for finding and interpreting  
 2234 DANE policy statements.

2235 TLS does not offer a client the possibility to specify a particular hostname when connecting to a  
 2236 server. This may be a problem in the case where the server offers multiple virtual hosts from one  
 2237 IP address, and would prefer to associate a single certificate with a single hostname. RFC 6066  
 2238 [RFC6066] defines a set of extensions to TLS that include the Server Name Indication (SNI),  
 2239 allowing a client to specifically reference the desired server by hostname and the server can  
 2240 respond with the correct certificate. DANE matching condition also requires that the connecting  
 2241 server match the SubjectAltName from the delivered end certificate to the certificate indicated in  
 2242 the TLSA RR. DANE-EE authentication allows for the server to deliver a self-signed certificate.  
 2243 In effect, DANE-EE is simply a vehicle for delivering the public key. Authentication is inherent  
 2244 in the trust provided by DNSSEC, and the SNI check is not required.

2245 **Security Recommendation 5-2:** Federal agency use requires certificate chain authentication  
 2246 against a known CA, so use of PKIX-TA or DANE-TA Certificate Usage values is  
 2247 recommended when deploying DANE.

### 2248 **5.2.5 Deployable Enhanced Email Privacy (DEEP)**

2249 STARTTLS is an opportunistic protocol. A client may issue the STARTTLS command to initiate  
 2250 a secure TLS connection; the server may support it as a default connection, or may only offer it  
 2251 as an option after the initial connection is established.

2252 Deployable Enhanced Email Privacy (DEEP) is an IETF work-in-progress that proposes a  
 2253 security improvement to this protocol by advocating that clients initiate TLS directly over POP,  
 2254 IMAP or SMTP submission software. This work proposes a confidence level that indicates an  
 2255 assurance of confidentiality between a given sender domain and a given receiver domain. This  
 2256 aims to provide a level of assurance that current usage does not.

2257 DEEP is currently not ready for deployment. Until DEEP is fully matured and standardized, the

2258 use of STARTTLS is recommended for servers to signal to clients that TLS is preferred. In the  
 2259 future, the principle of client initiation of TLS for email connections should be adhered to in  
 2260 protocol design.

### 2261 **5.3 Email Content Security**

2262 End users and their institutions have an interest in rendering the contents of their messages  
 2263 completely secure against unauthorized eyes. They can take direct control over message content  
 2264 security using either S/MIME [RFC5751] or OpenPGP [RFC4880]. In each of these protocols,  
 2265 the sender signs a message with a private key, and the receiver authenticates the signature with  
 2266 the public key obtained (somehow) from the sender. Signing provides a guarantee of the message  
 2267 source, but any man in the middle can use the public key to decode and read the signed message.  
 2268 For proof against unwanted readers, the sender encrypts a message with the recipient's public  
 2269 key, obtained (somehow) from the receiver. The receiver decrypts the message with the  
 2270 corresponding private key, and the content is kept confidential from mailbox to mailbox. Both  
 2271 S/MIME and OpenPGP are protocols that facilitate signing and encryption, but secure open  
 2272 distribution of public keys is still a hurdle. Two recent DANE protocols have been proposed to  
 2273 address this. The SMIMEA (for S/MIME certificates) and OPENPGPKEY (for OpenPGP keys)  
 2274 initiatives specify new DNS RR types for storing email end user key material in the DNS.  
 2275 S/MIME and SMIMEA are described in subsection 5.3.1 while OpenPGP and OPENPGPKEY  
 2276 are described in subsection 5.3.2.

#### 2277 **5.3.1 S/MIME and SMIMEA**

2278 S/MIME is a protocol that allows email users to authenticate messages by digitally signing with  
 2279 a private key, and including the public key in an attached certificate. The recipient of the  
 2280 message performs a PKIX validation on the certificate, authenticating the message's originator.  
 2281 On the encryption side, the S/MIME sender encrypts the message text using the public key of the  
 2282 recipient, which was previously distributed using some other, out of band, method. Within an  
 2283 organization it is common to obtain a correspondent's S/MIME certificate is from an LDAP  
 2284 directory server. Another way to obtain an S/MIME certificate is by exchanging digitally signed  
 2285 messages.

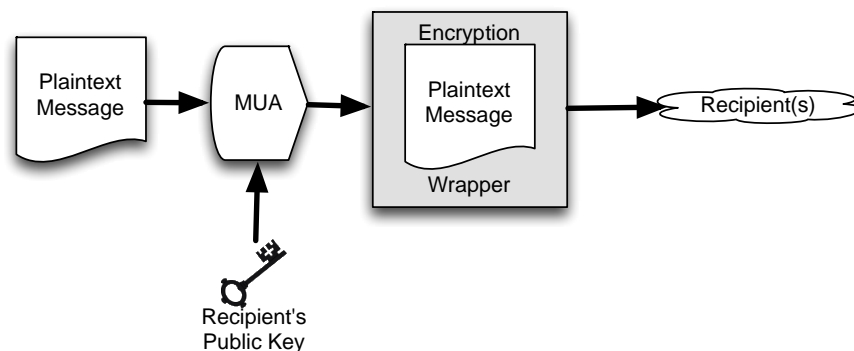
2286 S/MIME had the advantage of being based on X.509 certificates, allowing existing software and  
 2287 procedures developed for X.509 PKI to be used for email. Hence, where the domain-owning  
 2288 enterprise has an interest in securing the message content, S/MIME is preferred.

2289 The Secure/Multipurpose Internet Mail Extensions (S/MIME) [RFC5751] describes a protocol  
 2290 that will sign, encrypt or compress some, or all, of the body contents of a message. Signing is  
 2291 done using the sender's private key, while encryption is done with the recipient's known public  
 2292 key. Encryption, signing and compression can be done in any order and any combination. The  
 2293 operation is applied to the body, not the RFC 5322 headings of the message. In the signing case,  
 2294 the certificate containing the sender's public key is also attached to the message.

2295 The receiver uses the associated public key to authenticate the message, demonstrating proof of  
 2296 origin and non-repudiation. The usual case is for the receiver to authenticate the supplied  
 2297 certificate using PKIX back to the certificate Authority. Users who want more assurance that the  
 2298 key supplied is bound to the sender's domain will advocate for the use of the work-in-progress

2299 DANE/SMIMEA mechanism [draft-smimea], in which the certificate and key can be  
 2300 independently retrieved from the DNS and authenticated per the DANE mechanism described in  
 2301 Sub-section 5.2.5, above. The user who wants to encrypt a message retrieves the receiver's  
 2302 public key: which may have been sent on a prior signed message. If no prior signed message is at  
 2303 hand, or if the user seeks more authentication than PKIX, then the key can be retrieved from the  
 2304 DNS in an SMIMEA record. The receiver decrypts the message using the corresponding private  
 2305 key, and reads or stores the message as appropriate.

2306



2307

2308

**Fig 2-4: Sending an Encrypted Email**

2309 To send a S/MIME encrypted message (Fig 2-4) to a user, the sender must first obtain the  
 2310 recipient's X.509 certificate and use the certificate's public key to encrypt the composed  
 2311 message. When the encrypted message is received, the recipient's MUA uses the private portion  
 2312 of the key pair to decrypt the message for reading. In this case the sender must possess the  
 2313 recipient's certificate before sending the message.

2314 An enterprise looking to use S/MIME to provide email confidentiality will need to obtain or  
 2315 produce credentials for each end user in the organization. An organization can generate its own  
 2316 root certificate and give its members a certificate generated from that root, or purchase  
 2317 certificates for each member from a well-known Certificate Authority (CA).

2318 Using S/MIME for end-user encryption is further complicated by the need to distribute each end-  
 2319 users' certificate to potential senders. Traditionally this is done by having correspondents  
 2320 exchange email messages that are digitally signed but not encrypted, since signed messages  
 2321 include public keys. Alternatively, organizations can configure LDAP servers to make S/MIME  
 2322 public keys available as part of a directory lookup; mail clients such as Outlook and Apple Mail  
 2323 can be configured to query LDAP servers for public keys necessary for message encryption.

### 2324 5.3.1.1 S/MIME Recommendations

2325 Official use requires certificate chain authentication against a known Certificate Authority.

2326 Current MUAs use S/MIME private keys to decrypt the email message each time it is displayed,  
 2327 but leave the message encrypted in the email store. This mode of operation is not recommended,  
 2328 as it forces the recipient of the encrypted email to maintain their private key indefinitely. Instead,

2329 the email should be decrypted prior to being stored in the mail store. The mail store, in turn,  
 2330 should be secured using an appropriate cryptographic technique (for example, disk encryption),  
 2331 extending protection to both encrypted and unencrypted email. If it is necessary to store mail  
 2332 encrypted on the mail server (for example, if the mail server is outside the control of the end-  
 2333 user’s organization), then the messages should be re-encrypted with a changeable session key on  
 2334 a message-by-message basis.

### 2335 **5.3.2 OpenPGP and OPENPGPKEY**

2336 OpenPGP [RFC4880] is a proposed Internet Standard for providing authentication and  
 2337 confidentiality for email messages. Although similar in purpose to S/MIME, OpenPGP is  
 2338 distinguished by using message and key formats that are built on the “Web of Trust” model (see  
 2339 Section 2.4.3).

2340 The OpenPGP standard is implemented by PGP-branded software from Symantec<sup>19</sup> and by the  
 2341 open source GNU Privacy Guard.<sup>20</sup> These OpenPGP programs have been widely used by  
 2342 activists and security professionals for many years, but have never gained a widespread  
 2343 following among the general population owing to usability programs associated with installing  
 2344 the software, generating keys, obtaining the keys of correspondents, encrypting messages, and  
 2345 decrypting messages. Academic studies have found that even “easy-to-use” versions of the  
 2346 software that received good reviews in the technical media for usability were found to be not  
 2347 usable when tested by ordinary computer users. [WHITTEN1999]

2348 Key distribution was an early usability problem that OpenPGP developers attempted to address.  
 2349 Initial efforts for secure key distribution involved *key distribution parties*, where all participants  
 2350 are known to and can authenticate each other. This method does a good job of authenticating  
 2351 users to each other and building up webs of trust, but it does not scale at all well, and it is not  
 2352 greatly useful where communicants are geographically widely separated.

2353 To facilitate the distribution of public keys, a number of publicly available key servers have been  
 2354 set up and they have been in operation for many years. Among the more popular of these is the  
 2355 pool of SKS keyservers<sup>21</sup>. Users can freely upload public key on an opportunistic basis. In  
 2356 theory, anyone wishing to send a PGP user encrypted content can retrieve that user’s key from  
 2357 the SKS server, use it to encrypt the message, and send it However there is no authentication of  
 2358 the identity of the key owners: an attacker can upload their own key to the key server, then  
 2359 intercept the email sent to the unsuspecting user.

2360 A renewed interest in personal control over email authentication and encryption has led to further  
 2361 work within the IETF on key sharing, and the DANE mechanism [draft-openpgp] is being  
 2362 adopted to place a domain and user’s public key in an OPENPGPKEY record in the DNS.  
 2363 Unlike DANE/TLS and SMIMEA, OPENPGPKEY does not use X.509 certificates, or require  
 2364 full PKIX authentication as an option. Instead, full trust is placed in the DNS records as certified

---

<sup>19</sup> <http://www.symantec.com/products-solutions/families/?fid=encryption>

<sup>20</sup> <https://www.gnupg.org/>

<sup>21</sup> An incomplete list of well known keyservers can be found at <https://www.sks-keyservers.net>

2365 by DNSSEC: The domain owner publishes a public key together with minimal ‘certificate’  
2366 information. The key is available for the receiver of a signed message to authenticate, or for the  
2367 sender of a message to encrypt.

2368 **Security Recommendation 5-3:** For Federal use OpenPGP is not preferred for message  
2369 confidentiality. Use of S/MIME with a certificate signed by a known CA is preferred.

#### 2370 **5.3.2.1 Recommendations**

2371 Where an institution requires signing and encryption of end-to-end email, S/MIME is preferred  
2372 over OpenPGP. Where the DNS performs canonicalization of email addresses, a client  
2373 requesting a hash encoded OPENPGPKEY RR shall perform no transformation on the left part  
2374 of the address offered, other than UTF-8 and lower-casing.

#### 2375 **5.4 Security Recommendation Summary**

2376 **Security Recommendation 5-1:** TLS capable servers must prompt clients to invoke the  
2377 STARTTLS command. TLS clients should attempt to use STARTTLS for SMTP, either initially,  
2378 or issuing the command when offered

2379 **Security Recommendation 5-2:** Official use requires certificate chain authentication against  
2380 a known CA and use PKIX-TA or DANE-TA Certificate Usage values when deploying DANE.

2381 **Security Recommendation 5-3:** Do not use OpenPGP for message confidentiality. Instead,  
2382 use S/MIME with a certificate that is signed by a known CA.

## 2383 **6 Reducing Unsolicited Bulk Email**

### 2384 **6.1 Introduction**

2385 Unsolicited Bulk Email (UBE) is often compared to art, in that it is often in the eye of the  
 2386 beholder. To some senders, it is a low-cost marketing campaign for a valid product or service. To  
 2387 many receivers and administrators, it is a scourge that fills up message inboxes and a vector for  
 2388 criminal activity or malware. Both of these views can be true, as the term Unsolicited Bulk Email  
 2389 (or *spam*, as it is often referred to) comprises a wide variety of email received by an enterprise.

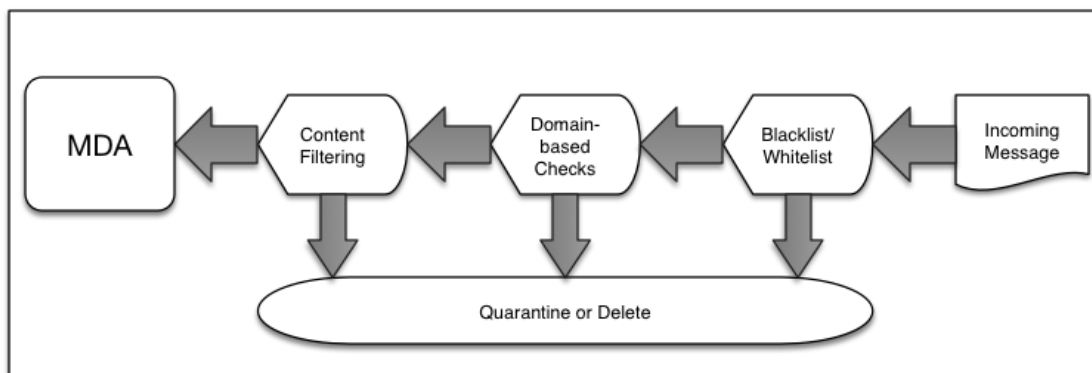
### 2390 **6.2 Why an Organization May Want to Reduce Unsolicited Bulk Email**

2391 While some unsolicited email is from legitimate marketing firms and may only rise to the level  
 2392 of nuisance, it can also lead to increased resource usage in the enterprise. UBE can end up filling  
 2393 up user inbox storage, consume bandwidth in receiving and consume end user's time as they sort  
 2394 through and delete unwanted email. However, some UBE may rise to the level of legitimate  
 2395 threat to the organization in the form of fraud, illegal activity, or the distribution of malware.

2396 Depending on the organization's jurisdiction, UBE may include advertisements for goods or  
 2397 services that are illegal. Enterprises or organizations may wish to limit their employees' (and  
 2398 users') exposure to these offers. Other illegitimate UBE are fraud attempts aimed at the users of a  
 2399 given domain and used to obtain money or private information. Lastly, some UBE is simply a  
 2400 transport aimed at trying to infiltrate the enterprise to install malware.

### 2401 **6.3 Techniques to Reduce Unsolicited Bulk Email**

2402 There are a variety of techniques an email administrator can use to reduce the amount of UBE  
 2403 delivered to end user's inboxes. Enterprises can use one or multiple technologies to provide a  
 2404 layered defense against UBE since no solution is completely effective against all UBE.  
 2405 Administrators should consider using a combination of tools for processing incoming, and  
 2406 outgoing email.



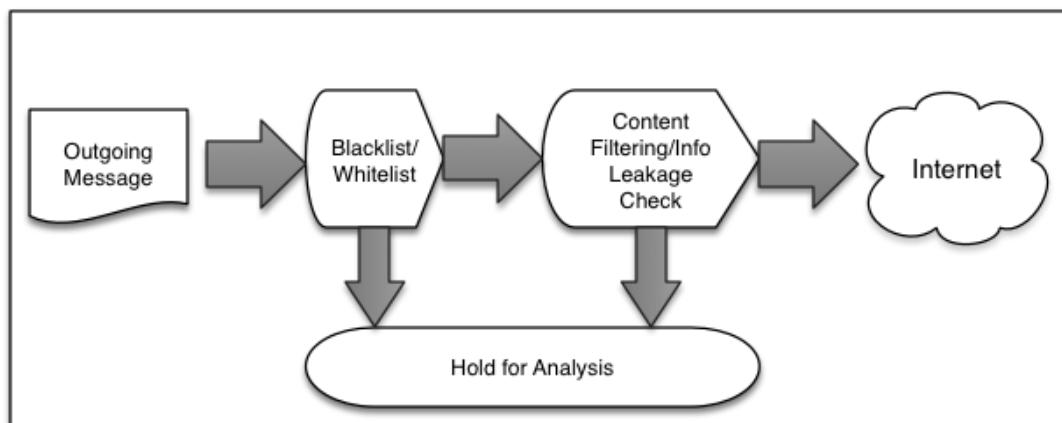
2407

2408 **Fig 6-1 Inbound email "pipeline" for UBE filtering**

2409 These techniques can be performed in serial as a "pipeline" for both incoming and outgoing  
 2410 email [REFARCH]. Less computationally expensive checks should be done early in the pipeline



2411 to prevent wasted effort later. For example, a UBE/SMTP connection that would be caught and  
 2412 refused by a blacklist filter should be done before more computationally expensive content  
 2413 analysis is performed on an email that will ultimately be rejected or deleted. In Figure 6-1, an  
 2414 example pipeline for incoming email checks is given. Fig 6-2 shows an example outbound  
 2415 pipeline for email checks.



2416

2417

Fig 6-2 Outbound email "pipeline" for UBE filtering

### 2418 6.3.1 Approved/Non-approved Sender Lists

2419 The most basic technique to reduce UBE is to simply accept or deny messages based on some  
 2420 list of known bad or known trusted senders. This is often the first line of UBE defense utilized by  
 2421 an enterprise because if a message was received from a known bad sender, it could reasonably be  
 2422 dropped without spending resources in further processing. Or email originating from a trusted  
 2423 source could be marked so as not to be subject to other anti-UBE checks and inadvertently  
 2424 deleted or thrown out.

2425 A *non-approved sender list* can be composed of individual IP address, IP block, or sending  
 2426 domain basis [RFC5782]. For example, it is normal for enterprises to refuse email from senders  
 2427 using a source address that has not be allocated, or part of a block reserved for private use (such  
 2428 as 192.168/16). Or an administrator could choose to not accept email from a given domain if the  
 2429 have a reason to assume that they have no interaction with senders using a given domain. This  
 2430 could be the case where an organization does not do business with certain countries and may  
 2431 refuse mail from senders using those ccTLDs.

2432 Given the changing nature of malicious UBE, static lists are not effective. Instead, a variety of  
 2433 third party services produce dynamic lists of known bad UBE senders that enterprise  
 2434 administrators can subscribe to and use. These lists are typically accessed by DNS queries and  
 2435 include the non-commercial ventures such as the Spamhaus Project<sup>22</sup> and the Spam and Open

<sup>22</sup> <https://www.spamhaus.org/>

2436 Relay Blocking System (SORBS)<sup>23</sup>, as well as commercial vendors such as SpamCop.<sup>24</sup> An  
2437 extensive list of DNS-based blacklists can be found at <http://www.dnsbl.info>. Because an  
2438 individual service may be unavailable many organizations configure their mailers to use multiple  
2439 lists. Email administrators should use these services to maintain a dynamic reject list rather than  
2440 attempting to maintain a static list for a single organization.

2441 An *approved list* is the opposite of a non-approved list. Instead of refusing email from a list of  
2442 known bad actors, an approved list is composed of known trusted senders. It is often a list of  
2443 business partners, community members, or similar trusted senders that have an existing  
2444 relationship with the organization or members of the organization. This does not mean that all  
2445 email sent by members on an approved list should be accepted without further checks. Email sent  
2446 by an approved sender may not be subject to other anti-UBE checks but may still be checked for  
2447 possible malware or malicious links. Email administrators wishing to use approved list should be  
2448 very stringent about which senders make the list. Frequent reviews of the list should also occur  
2449 to remove senders when the relationship ends, or add new members when new relationships are  
2450 formed. Some email tools allow for end users to create their own approved list, so administrators  
2451 should make sure end users does not approve a known bad sender.

2452 A list of approved/non-approved receivers can also be constructed for outgoing email to identify  
2453 possible victims of malicious UBE messages or infected hosts sending UBE as part of a botnet.  
2454 That is, a host or end user sending email to a domain, or setting the message-From: address  
2455 domain to one listed in a non-approved receiver list. Again since this is a relatively easy  
2456 (computational-wise) activity, it should be done before any more intensive scanning tools are  
2457 used.

### 2458 **6.3.2 Domain-based Authentication Techniques**

2459 Techniques that use sending policy encoded in the DNS such as Sender Policy Framework (SPF)  
2460 and DomainKeys Identified Mail (DKIM) and Domain-based Message Authentication and  
2461 Reporting Conformance (DMARC) can also be used to reduce some UBE. Receiving MTAs use  
2462 these protocols to see if a message was sent by an authorized sending MTA for the purported  
2463 domain. These protocols are discussed in Section 4 and should be utilized by email  
2464 administrators for both sending and receiving email.

2465 These protocols only authenticate that an email was sent by a mail server that is considered a  
2466 valid email sender by the purported domain and does not authenticated the contents of the email  
2467 message. Messages that pass these checks should not automatically be assumed to not be UBE,  
2468 as a malicious bulk email sender can easily set up and use their own sending infrastructure to  
2469 pass these checks. Likewise, malicious code that uses an end user's legitimate account to send  
2470 email will also pass domain-based authentication checks.

2471 Domain-based authentication checks require more processing by the receiver MTA and thus  
2472 should be performed on any mail that has passed the first set of blacklist checks. These checks do

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<sup>23</sup> <http://www.sorbs.net/>

<sup>24</sup> <https://www.spamcop.net/>



2473 not require the MTA to have the full message and can be done before any further and more  
2474 computationally expensive content checks.<sup>25</sup>

### 2475 **6.3.3 Content Filtering**

2476 The third type of UBE filtering measures involves analysis of the actual contents of an email  
2477 message. These filtering techniques examine the content of a mail message for words, phrases or  
2478 other elements (images, web links, etc.) that indicate that the message may be UBE.

2479 Examining the textual content of an email message is done using word/phrase filters or Bayesian  
2480 filters [UBE1] to identify possible UBE. Since these techniques are not foolproof, most tools that  
2481 use these techniques allow for administrators or end users to set the threshold for UBE  
2482 identification or allow messages to be marked as possible UBE to prevent false positives and the  
2483 deletion of valid transactional messages.

2484 Messages that contain URLs or other non-text elements (or attachments) can also be filtered and  
2485 tested for possible malware, UBE advertisements, etc. This could be done via blacklisting  
2486 (blocking email containing links to known malicious sites) or by opening the links in a  
2487 sandboxed browser-like component<sup>26</sup> in an automated fashion to record the results. If the activity  
2488 corresponds to anomalous or known malicious activity the message will be tagged as malicious  
2489 UBE and deleted before placed into the end-user's in-box.

2490 Content filtering and URL analysis is more computationally expensive than other UBE filtering  
2491 techniques since the checks are done over the message contents. This means the checks are often  
2492 done after blacklisting and domain-based authentication checks have completed. This avoids  
2493 accepting and processing email from a known bad or malicious sender.

2494 Content filtering could also be applied to outgoing email to identify possible botnet infection or  
2495 malicious code attempting to use systems within the enterprise to send UBE. Some content filters  
2496 may include organization specific filters or keywords to prevent loss of private or confidential  
2497 information.

### 2498 **6.4 User Education**

2499 The final line of defense against malicious UBE is an educated end user. An email user that is  
2500 aware of the risks inherent to email should be less likely to fall victim to fraud attempts, social  
2501 engineering or convinced into clicking links containing malware. While such training may not  
2502 stop all suspicious email, often times an educated end user can detect and avoid malicious UBE  
2503 that passes all automated checks.

2504 How to setup a training regime that includes end user education on the risks of UBE to the  
2505 enterprise is beyond the scope of this document. There are several federal programs to help in

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<sup>25</sup> Messages are transmitted incrementally with SMTP, header by header and then body contents and attachments. This allows for incremental and 'just-in-time' header and content filtering.

<sup>26</sup> Sometimes called a "detonation chamber"

2506 end user IT security training such as the “Stop. Think. Connect.”<sup>27</sup> program from the Department  
2507 of Homeland Security (DHS). Individual organizations should tailor available IT security  
2508 education programs to the needs of their organization.

2509 User education does not fit into the pipeline model in Section 6.3 above as it takes place at the  
2510 time the end user views the email using their MUA. At this point all of the above techniques  
2511 have failed to identify the threat that now has been placed in the end user's in-box. For outgoing  
2512 UBE, the threat is being sent out (possibly using the user's email account) via malicious code  
2513 installed on the end user's system. User education can help to prevent users from allowing their  
2514 machines to become infected with malicious code, or teach them to identify and remediate the  
2515 issue when it arises.

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<sup>27</sup> <http://www.dhs.gov/stophinkconnect>

## 2516 **7 End User Email Security**

### 2517 **7.1 Introduction**

2518 In terms of the canonical email processing architecture as described in Section 2, the client may  
 2519 play the role of the MUA. In this section we will discuss clients and their interactions and  
 2520 constraints through POP3, IMAP, and SMTP. The range of an end user's interactions with a  
 2521 mailbox is usually done using one of two classes of clients: webmail clients and standalone  
 2522 clients. These communicate with the mailbox in different ways. Webmail clients use HTTPS.  
 2523 These are discussed in section 7.2. Mail client applications for desktop or mobile may use IMAP  
 2524 or POP3 for receiving and SMTP for sending and these are examined in section 7.3. There is also  
 2525 the case of command line clients, the original email clients, and still used for certain embedded  
 2526 system accesses. However, these represent no significant proportion of the enterprise market and  
 2527 will not be discussed in this document.

### 2528 **7.2 Webmail Clients**

2529 Many enterprises permit email access while away from the workplace or the corporate LAN. The  
 2530 mechanisms for this are access via VPN or a web interface through a browser. In the latter case  
 2531 the security posture is determined at the web server. Actual communication between client and  
 2532 server is conducted over HTTP or HTTPS. Federal agencies implementing a web-based solution  
 2533 should refer to NIST SP 800-95 [SP800-95] and adhere to other federal policies regarding web-  
 2534 based services. Federal agencies are required to provide a certificate that can be authenticated  
 2535 through PKIX to a well-known Trust Anchor. An enterprise may choose to retain control of its  
 2536 own trusted roots. In this case, DANE can be used to configure a TLSA record and authenticate  
 2537 the certificate using the DNS (see Section 5.2.5).

### 2538 **7.3 Standalone Clients**

2539 For the purposes of this guide, *standalone client* refers to a software component used by an end  
 2540 user to send and/or receive email. Examples of such clients include Mozilla Thunderbird and  
 2541 Microsoft Outlook<sup>28</sup>. These components are typically found on a host computer, laptop or mobile  
 2542 device. These components may have many features beyond basic email processing but these are  
 2543 beyond the scope of this document.

2544 Sending requires connecting to an MSA or an MTA using SMTP. This is discussed in Section  
 2545 7.3.2. Receiving is typically done via POP3 and IMAP,<sup>29</sup> and mailbox management differs in  
 2546 each case.

#### 2547 **7.3.1 Sending via SMTP**

2548 Email message submission occurs between a client and a server using the Simple Mail Transfer

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<sup>28</sup> These clients are given as an example and should not be interpreted as an endorsement.

<sup>29</sup> Other protocols (MAPI/RPC or proprietary protocols) will not be discussed.

2549 Protocol (SMTP) [RFC5321], either using port 25 or 993. The client is operated by an end-user  
2550 and the server is hosted by a public or corporate mail service. Clients should authenticate using  
2551 client authentication schemes such as usernames and passwords or PKI-based authentication as  
2552 provided by the protocol.

2553 It is further recommend that the connection between the client and MSA is secured using TLS  
2554 [RFC5246], associated with the full range of protective measures described in Section 5.2.

### 2555 **7.3.2 Receiving via IMAP**

2556 Email message receiving and management occurs between a client and a server using the Internet  
2557 Message Access Protocol (IMAP) protocol [RFC3501] over port 143. A client may be located  
2558 anywhere on the Internet, establish a transport connection with the server, authenticate itself, and  
2559 manipulate the remote mailbox with a variety of commands. Depending on the server  
2560 implementation it is feasible to have access to the same mailbox from multiple clients. IMAP has  
2561 operations for creating, deleting and renaming mailboxes, checking for new messages,  
2562 permanently removing messages, parsing, searching and selective fetching of message attributes,  
2563 texts and parts thereof. It is equivalent to local control of a mailbox and its folders.

2564 Establishing a connection with the server over TCP and authenticating to a mailbox with a  
2565 username and password sent without encryption is not recommended. IMAP clients should  
2566 connect to servers using TLS [RFC5246], associated with the full range of applicable protective  
2567 measures described in Section 5.2.

### 2568 **7.3.3 Receiving via POP3**

2569 Before IMAP [RFC3501] was invented, the Post Office Protocol (POP3) had been created as a  
2570 mechanism for remote users of a mailbox to connect to, download mail, and delete it off the  
2571 server. It was expected at the time that access be from a single, dedicated user, with no conflicts.  
2572 Provision for encrypted transport was not made.

2573 The protocol went through an evolutionary cycle of upgrade, and the current instance, POP3  
2574 [RFC5034] is aligned with the Simple Authentication Security Layer (SASL) [RFC4422] and  
2575 optionally operated over a secure encrypted transport layer, TLS [RFC5246]. POP3 defines a  
2576 simpler mailbox access alternative to IMAP, without the same fine control over mailbox file  
2577 structure and manipulation mechanisms. Users who access their mailboxes from multiple hosts  
2578 or devices are recommended to use IMAP clients instead, to maintain synchronization of clients  
2579 with the single, central mailbox.

2580 Clients with POP3 access should configure them to connect over TLS, associated with the full  
2581 range of protective measures described above in Section 5.2, Email Transmission Security.

2582 **Security Recommendation 7-1:** IMAP and POP3 clients are recommended to connect to  
2583 servers using TLS [RFC5246] associated with the full range of protective measures described in  
2584 section 5.2, Email Transmission Security. Connecting with unencrypted TCP and authenticating  
2585 with username and password is strongly discouraged.

## 2586 7.4 Mailbox Security

2587 The security of data in transit is only useful if the security of data at rest can be assured. This  
2588 means maintaining confidentiality at the sender and receiver endpoints of:

- 2589 • The user's information (e.g. mailbox contents), and
- 2590 • Private keys for encrypted data.

2591 Confidentiality and encryption for data in transit is discussed in Section 7.4.1, while  
2592 confidentiality of data at rest is discussed in Section 7.4.2.

### 2593 7.4.1 Confidentiality of Data in Transit

2594 A common element for users of TLS for SMTP, IMAP and POP3, as well as for S/MIME and  
2595 OpenPGP, is the need to maintain current and accessible private keys, as used for decryption of  
2596 received mail, and signing of authenticated mail. A range of different users require access to  
2597 these disparate private keys:

- 2598 • The email server must have use of the private key used for TLS and the private key must  
2599 be protected.
- 2600 • The end user (and possibly an enterprise security administrator) must have access to  
2601 private keys for S/MIME or OpenPGP message signing and decryption.

2602 Special care is needed to ensure that only the relevant parties have access and control over the  
2603 respective keys. For federal agencies, this means compliance with all relevant policy and best  
2604 practice on protection of key material [SP800-57pt1].

2605 **Security Consideration 7-2:** Enterprises should establish a cryptographic key management  
2606 system (CKMS) for keys associated with protecting email sessions with end users. For federal  
2607 agencies, this means compliance with all relevant policy and best practice on protection of key  
2608 material [SP800-57pt1].

### 2609 7.4.2 Confidentiality of Data at Rest

2610 This publication is about securing email and its associated data. This is one aspect of securing  
2611 data in motion. To the extent that email comes to rest in persistent storage in mailboxes and file  
2612 stores, there is some overlap with NIST SP 800-111 [SP800-111].

2613 There is an issue in the tradeoff between accessibility and confidentiality when using mailboxes  
2614 as persistent storage. End users and their organizations are expected to manage their own private  
2615 keys, and historical versions of these may remain available to decrypt mail encrypted by  
2616 communicating partners, and to authenticate (and decrypt) cc: mail sent to partners, but also  
2617 stored locally. Partners who sign their mail, and decrypt received mail, make their public keys  
2618 available through certificates, or through DANE records (i.e. TLSA, OPENPGPKEY, SMIMEA)  
2619 in the DNS. These certificates generally have a listed expiry date and are rolled over and replaces  
2620 with new certificates containing new keys. Such partners' mail stored persistently in a mailbox  
2621 beyond the key expiry and rollover date may cease to be readable if the mailbox owner does not  
2622 maintain a historical inventory of partners' keys and certificates. For people who use their

2623 mailboxes as persistent, large-scale storage, this can create a management problem. If keys  
2624 cannot be found, historical encrypted messages cannot be read.

2625 We recommend that email keys for S/MIME and OpenPGP only be used for messages in transit.  
2626 Messages intended for persistent local storage should be decrypted, stored in user controllable  
2627 file store, and if necessary re-encrypted with user controlled keys. For maximum security all  
2628 email should be stored encrypted—for example, with a cryptographic file system.

2629 **Security Recommendation 7-3:** Cryptographic keys used for encrypting data in persistent  
2630 storage (e.g. in mailboxes) should be different from keys used for transmission of email  
2631 messages.

## 2632 **7.5 Security Recommendation Summary**

2633 **Security Recommendation 7-1:** IMAP and POP3 clients are recommended to connect to  
2634 servers using TLS [RFC5246] associated with the full range of protective measures described in  
2635 section 5.2, Email Transmission Security. Connecting with unencrypted TCP and authenticating  
2636 with username and password is strongly discouraged.

2637 **Security Consideration 7-2:** Enterprises should establish a cryptographic key management  
2638 system (CKMS) for keys associated with protecting email sessions with end users. For federal  
2639 agencies, this means compliance with all relevant policy and best practice on protection of key  
2640 material [SP800-57pt1].

2641 **Security Recommendation 7-3:** Cryptographic keys used for encrypting data in persistent  
2642 storage (e.g. in mailboxes) should be different from keys used for transmission of email  
2643 messages.

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2645 **Appendix A—Acronyms**

2646 Selected acronyms and abbreviations used in this paper are defined below.

DHS	Department of Homeland Security
DKIM	DomainKeys Identified Mail
DMARC	Domain-based Message Authentication, Reporting and Conformance
DNS	Domain Name System
DNSSEC	Domain Name System Security Extensions
FISMA	Federal Information Security Management Act
FRN	Federal Network Resiliency
IMAP	Internet Message Access Protocol
MDA	Mail Delivery Agent
MSA	Mail Submission Agent
MTA	Mail Transport Agent
MUA	Mail User Agent
MIME	Multipurpose Internet Message Extensions
NIST SP	NIST Special Publication
PGP/OpenPGP	Pretty Good Privacy
PKI	Public Key Infrastructure
POP3	Post Office Protocol, Version 3
RR	Resource Record
S/MIME	Secure/Multipurpose Internet Mail Extensions
SMTP	Simple Mail Transport Protocol
SPF	Sender Policy Framework
TLS	Transport Layer Security
VM	Virtual Machine
VPN	Virtual Private Network



2647 **Appendix B—References**2648 **B.1 NIST Publications**

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